

A winning partnership in healthcare

Optimize your technology environment so your organization can provide leading-edge patient care and a more personalized patient experience while balancing budgetary and compliance requirements

Today's healthcare IT professionals face unprecedented demands. Not only are you challenged by ongoing compliance and regulatory changes, but you also encounter budgetary restrictions, outdated technology environments, a rise in ransomware and other cybersecurity threats, a lack of skilled resources, and more. Your role as a healthcare IT professional is also changing from straight management of IT infrastructure and purchasing decisions to that of a strategic business partner—equally committed to protecting patient data and improving patient experience.

ePlus and Rubrik can help

ePlus and Rubrik work together to empower our healthcare clients to become more strategic business partners and to protect patient data from ransomware and other risks—accelerating compliance and improving the overall client experience.

We help you:

- Design and implement a strategic solution that balances the right technology, in a secure infrastructure—using highly-trained professionals and offering additional resources to augment your teams if required
- Support your digital transformation initiatives by leveraging cloud and navigating ever-changing requirements in security, application modernization, automation, cost optimization and multi-cloud connectivity
- Increase your confidence in recovery by modernizing your data protection policies and adopting next-generation technology without incurring costly CapEx purchases
- Incorporate a simple, fast and cost-effective backup and recovery solution built for the specific needs of a healthcare environment
- Seamlessly capture, protect and backup EHR/EMR and enterprise workloads across your hospitals and clinics with a single data management platform
- Easily identify potential compliance violations, see where sensitive health data is exposed and prioritize remediation efforts based on risk

Leverage our dedicated healthcare practice and unique perspective

ePlus will help you assess your technology and business requirements for effective IT strategies that improve customer experience and drive the outcomes you need to remain competitive and successful. We bring more than 25 years of real-world healthcare experience, helping hundreds of healthcare organizations optimize their IT environments with future-forward partners such as Rubrik.

- Leave legacy solution woes behind. Reduce management complexity by 70% with our SLA policy engine and see up to 50% in TCO savings
- **Recover from ransomware.** Minimize business downtime from a breach with ML-based detection, immutable backups, and 1-click recovery
- Mobilize to the cloud. Reduce time to cloud and locate data quickly with predictive search

Why ePlus?

Dedicated healthcare practice with more than two decades of real-world experience helping IT professionals like you achieve measurable outcomes. Practice includes:

- telemedicine/telehealth
- mobility and collaboration
- big data/analytics
- security
- flexible financing and consumption models
- staffing
- cloud for healthcare
- virtual reality

Consultative healthcare-centric approach that has helped hundreds of the top healthcare organizations in the world

Leading security technology integrator with a broad solutions portfolio and strong industry relationships

Why Rubrik?

Greater peace of mind:

- Protect all your EHR and enterprise data
- · Recover from anything in minutes

Simple, fast and cost-effective backup and recovery solution purpose-built for healthcare

Single data management platform that seamlessly captures, protects and backs up EHR and enterprise workloads across your hospitals and clinics

An easier way to identify potential compliance violations, see where sensitive data is exposed and prioritize remediation efforts based on risk

Efficient operational management and reduced data center costs by integrating data protection, catalog management and cloud mobility into a single software platform

Why ePlus + Rubrik?

ePlus and Rubrik have a solid, successful, long-standing partnership built on trust. We align our healthcare industry experience and real-world expertise with Rubrik's future-forward tools to help you deliver the best possible business outcomes and thrive in the ever-changing world of healthcare challenges.



