Virtual Conference Case Study

CESSE
Council of Engineering and Scientific Society Executives

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Senior Operations Manager

What is Your Staff Size?

We had six internal staff members involved in the virtual conference.

How Many Sessions Were There?

16 sessions in total.
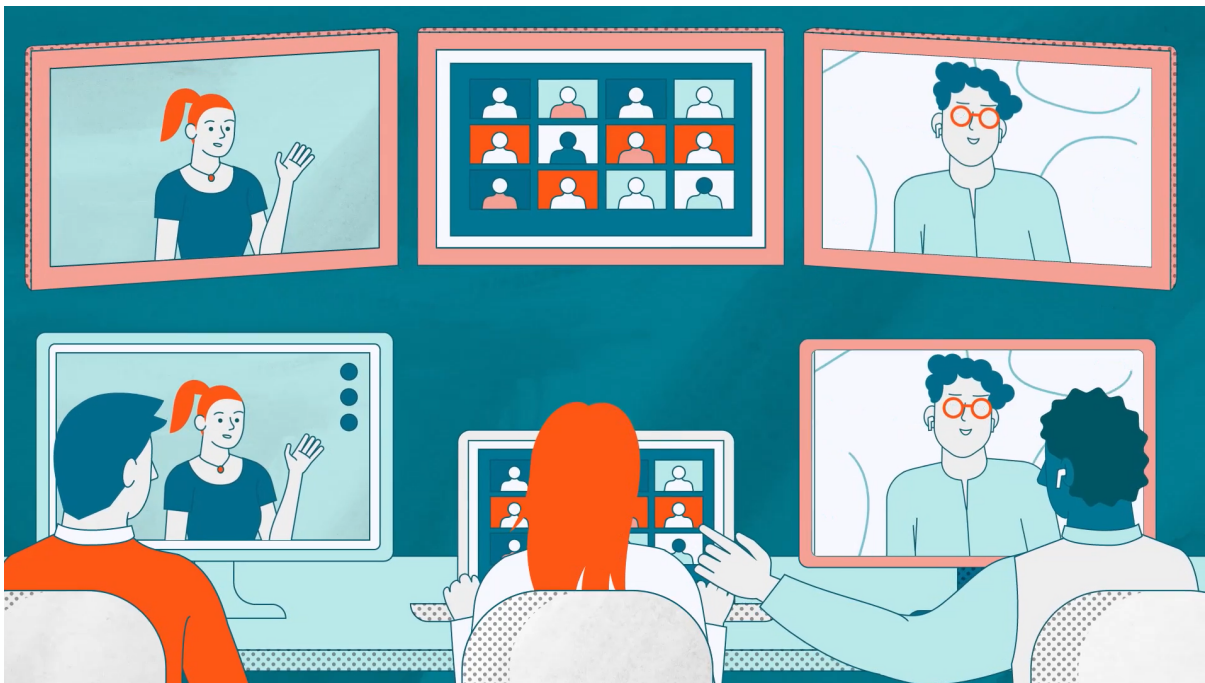
How Many Attendees Did You Have?

We had two hundred and twenty people attend.

What Made Your Conference a Sucess?

One of the largest factors that enabled our annual conference to go smoothly was that we had a rehearsal conference prior to the live event. This helped our staff confidence, and mitigated any large issues from popping up on the day of the conference.

In addition, we created high production value keynotes that helped us establish a strong sense of community and quality at the beginning of each day of the conference.

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We're now 7 months into the new normal, and as a result all of your members and sponsors have experienced various virtual events. We suggest starting your planning process by surveying members and sponsors to check in on their tolerance for a virtual event.
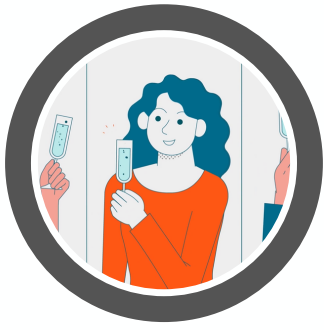
That might be tolerance for the total number of days, or number of hours available to attend virtual. Same goes for sponsors, ask sponsors what their needs are and what they're learning works.

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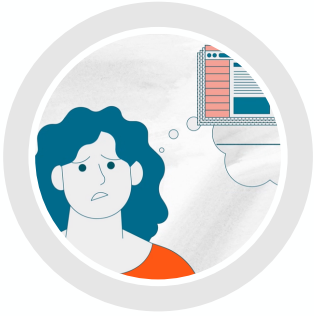Scientific Society Executives

Why did you chose OpenWater?

OpenWater was able to tell us what we needed, their experience was evident from preparation to the last session of the conference. We utilized the training materials for attendees, speakers and room moderators. Great support combined with an easy to use platform enabled our team to impress our members.
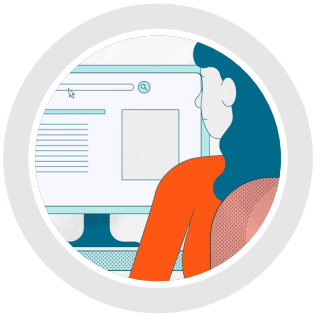
OpenWater

HOW WE WORK WITH YOU

To Create an Amazing Conference

BALANCE TECH, SUPPORT & TRAINING

Our sales team will help you build a package that balances platform features with the amount of support your team will need for the conference.

CONFERENCE BUILD OUT

Utilize our training webinars, office hours, and white glove services to efficiently build out your conference programming.

DAY OF CONFERENCE SUPPORT

Our day of support is your technical back stop during the conference. Our conference moderators can support attendee questions through chat, and barge into presentations to solve last minute issues.

Event Cloud Platform & Services

Request a Demo at *www.getopenwater.com*

Watch this **video** to learn more about
OpenWater's Event Cloud.