



Awards Management Case Study



Betsy (Pitti) Strock
Director of Member Services
Associated Builders and Contractors



How many award submissions do you receive?

Approx. 325 annually

How many judges are involved, and rounds?

Approx. 10 in the first round and 12 in the second round (no crossover between the two rounds)

What is your staff size?

2 people--one director and one manager.



What Was Your Biggest Challenge?

Prior to coming to OpenWater we felt that our biggest opportunity would be adding efficiencies in the roll up process of our awards campaign between regional and national levels.

OpenWater enabled our team to save time and headache by centralizing applications and streamlining the judging process for both regional and national rounds.

Why Did You Choose OpenWater?

OpenWater checked all the boxes. As we explored our various options, OpenWater was able to deliver on everything we wanted to accomplish with the transition to an electronic awards platform, including the flexibility of application customization, data collection and reporting, online judging and automated email communications.

And, the OpenWater customer service team has remained consistently helpful over the past six years we've worked with them.



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