The Aerospace Medical Association Streamlines its Fellows Program with an Online Solution

The Organization

AsMA is the international leader in all things related to aerospace medicine, health, safety, and human performance. Its membership comprises a wide array of professionals who work in the fields surrounding aerospace medical sciences. AsMA serves its members with educational programs, certifications, fellowships, and conferences.

Challenges

AsMA recognizes the highest level of its organizational membership as Fellows. Current sitting Fellows can nominate active members, who must then respond to a lengthy questionnaire, detailing their experience and contribution to the aerospace medical field. The candidates are then reviewed and scored based on a complicated rubric. If a candidate passes a certain score, they are eligible to become a Fellow. The pen and paper application process that AsMA used in the past meant that candidates had to manually add up their scores as they filled out the form, a timely process that had to be repeated by the review committee. AsMA was spending too much time and effort to identify the most outstanding members of its community.

“We have now transitioned from a labor-intensive pen and paper system to a sophisticated, intuitive, and auto-scored system that will allow our Fellows Group to quickly and efficiently review the applications. A huge thanks to the entire OpenWater team!”

Jeffrey Sventek
Executive Director
AsMA
How OpenWater Helped

To improve the process of finding and selecting new Fellows, AsMA turned to OpenWater. With its many complicated scoring requirements, the AsMA Fellows program was not a straightforward out of the box application of the OpenWater platform. Developing the solution required hands-on collaboration between AsMA program managers and OpenWater staff. A custom coded submission form was created to allow candidates to answer the questionnaire online. The form includes a preview of the candidate’s score, allowing them to see a live update as they respond to questions. The responsive online pages also automatically inform candidates when they have entered an inadmissible answer, making the response process quicker and easier for candidates.

Real-time scoring: The page score and total score can be viewed separately, making it easy to track the number of points an applicant has racked up over the course of the application.

Results & Benefits

In the first year of using an OpenWater online solution to manage its Fellows program, AsMA has seen noticeable benefits for its internal administrators, applying members, and reviewing committee. Admins no longer need to worry about wrangling confusing PDFs or scoring the lengthy questionnaire by hand, freeing them up to focus on other projects. Nominated candidates love having a real time view of what their score is, and having an easy to navigate online form. The reviewing committee can now easily sort based on final score to see the highest achieving candidates, giving them confidence that they are selecting only the best of the best to become AsMA Fellows.

OpenWater, Inc.
“AsMA administrators were faced with the gargantuan task of sorting through individual applications and scoring them by hand, based on the points calculation sheet. With tight deadlines and piles and piles of application forms, it was clear that they had to find a better way of managing their workload.”

Alexis Rodriguez, Client Relations Manager
OpenWater

The Future
After just one cycle of using OpenWater, AsMA is hoping that the new online process will increase awareness and demand for their Fellows program in the larger community. Since implementing this new solution, AsMA has moved its scholarships, awards, and call for abstracts to the OpenWater platform. They are also planning to work with us to add a similar auto-scoring feature to those programs.

Increased Readability: Marking filled fields in blue promotes the overall readability of the form and makes it easier for applicants to go back and make changes to the application.

Questions?
Call us today, and we’ll get you on the phone with a real, live person.
202-765-0247

Request a Demo
See OpenWater in action with a personalized demo. We’ll reach out to fix a date & time that works for you.
Schedule a Demo

OpenWater Resources
See how other clients benefit from our software. Check out the collection of assets in our Resource Center to access the latest thought leadership, reports, and other tools.
View Now