Awards Management Case Study

IAAPA ®

The Global Association
for the Attractions Industry

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How many award submissions do you receive?

Between 500 and 600.

How many judges are involved, and rounds?

Annually we typically have around 250.

What is your staff size?

We have 7 staff members internally that work on the awards.

What Was Your Biggest Challenge?

We have a robust awards program which includes applicants submitting hundreds of hours of HD video. Prior to OpenWater we were struggling to manage the demand of our software related to video uploads, in addition we needed to consolidate our administrative processes.

OpenWater allowed our team to build efficiencies around categories and how we communicated with judges. Each year we have been with OpenWater the team has enabled us to take full advantage of the Application and Review Platform for collecting volunteer submissions.

IAAPA.

Why Did You Choose OpenWater?

We chose OpenWater based on a referral in the association space.

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