



Awards Management Case Study



Randee Gilmore Executive Director The Cleanie Awards www.thecleanieawards.com



How many award submissions do you receive?

We have seen at least double digit increases year over year in the number of submissions.

How many judges are involved?

We had a total of seven (7) judges in 2020, which is pretty consistent year over year.

What is your staff size?

In addition to myself, we work with a highlyprominent advisory board, a distinguished panel of judges, and a rockstar marketing team.



Our biggest challenge was that three years ago, we were brand new and today, we are still a young awards company. Thankfully, Openwater has the knowledge and expertise, making them a great partner for us.

Why Did You Choose OpenWater?

We had success working with the Openwater team and platform in 2018 and 2019. The team is helpful, responsive, and adaptable to what we need. The platform is the right size for our program goals. It's easy to use and keeps us organized from start to finish!



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