

# The buildingSMART Virtual Summit 2020

The virtual industry event for the built asset industry

26 October – 6 November 2020

Sponsorship packages

## The buildingSMART Virtual Summit SILVER Sponsorship

Silver sponsors for the buildingSMART Virtual Summit get strong exposure throughout the two-week event and can benefit from:

- A large virtual booth
- 4 free tickets to the summit
- One personalised email to all registrants
- Branding in the event survey
- Additional booth benefits listed below

### EXTERIOR OF BOOTH

1. “Large” sized signage in expo hall (284 x 332px - increased visibility)
2. Company logo
3. Company title/tagline (30 characters)

### INTERIOR OF BOOTH

4. Clickable banner from within booth (1300 x 112px)
5. Choose to run live or automated video from within your booth
6. Offers: Push booth visitors pop-up or slide-out call-to-actions
7. PDF handouts for visitors
8. Polling: Ask attendees to answer questions and determine if they can see results
9. Booth description 80-90 words visible with “Read more”
10. Q&A: live moderated Q&A session with scheduled slot
11. Booth “presenter” names, promoted on social channels

**COST**

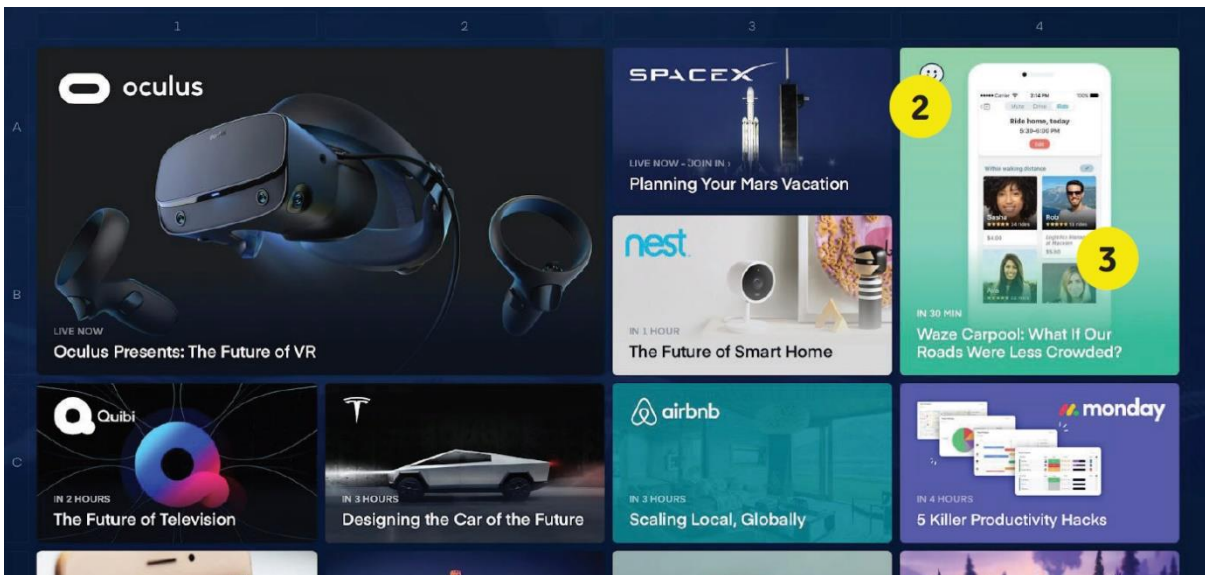
**€6,000**

Contact Aidan Mercer for sponsorship options at [aidan.mercer@buildingsmart.org](mailto:aidan.mercer@buildingsmart.org)

## buildingSMART Virtual Summit Exhibition Booth Example



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