

Lately, many companies have resorted to less frequent planning to save their team's effort. To the contrary, this results in more expedite planning and more cost.

## Planning Frequency Affects Resiliency

### How frequently should a supply chain organization plan?

Ideally, planning frequency should be the same as the frequency of fresh market input regarding demand.



Many companies get **fresh sales data** at the most granular level on a daily basis. Planning at a more relaxed level would miss out on some of the **important market signals** on the products and end up responding to it late.

## Example: Distributed Order Management

Especially in omni-channel retail, real-time planning is needed to provide the most efficient location to fulfill the order.

