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# Supply Chain Weekly Blast #041 : End-to-End Supply Chain Visibility

Part 2 on Supply Chain Visibility (Part 1 – Weekly Blast N° 34)

**Supply chain visibility** (SCV) refers to knowing the position goods (inventory) in real time. In addition, it also covers the ability to predict various events across different entities of the supply chain.

### The Need

- Risk of disruption.
- Increasing supply chain complexity.
- Changing customer demand.
- To improve operational efficiency.
- Regulatory requirement.

## **Potential Impacts**

- Better customer access.
- Improved forecast and reduction in raw material cost.
- Improved asset utilization, service quality.
- Higher responsiveness.



Reduction in Forecast variability (5-10%) Improvement in service level (2-5%)

Reduction in stock outs (18-20%) Inventory reduction (5-10%)

## How to Improve Supply Chain Visibility?

- Using AI to predict supply chain parameters.
- Centralized and data driven planning and execution.
- Use of supply chain digital twin.

- Supply chain simulation with ANN.
- Establishment of a control tower.
- Use of IoT.

