#019: Supply Chain Planning



Part 01

Supply chain planning (SCP) is the **process of anticipating the demand for products and planning their materials and components, production, marketing, distribution and sale**. It coordinates assets to optimize the delivery of goods, services and information from supplier to customer, balancing supply and demand.



Current StateDiscrete planning events, each having some milestones.

Operational Replenishment Demand Planning Planning Inventory Planning Levels Policy Sourcing **Tactical Decisions** Material Requirement Planning Supplier Selection Strategic Capacity Planning Locations **Production and Sourcing Sales Distribution Functional Area**