



License for **Holistic** **Health Providers**



Professional Wellness Alliance

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Holistic health practitioners like you make a positive difference in the world.

You've answered the call to serve, and you guide others to live healthier lives, naturally.

Now, **we invite you to join the mission** to protect & defend the alternative health services the world desperately needs — now and for generations to come.

For more than 20 years, the Professional Wellness Alliance (PWA) has been committed to supporting holistic practitioners & clients — just like you.

What started with holistic training and workshops around the world has quickly grown into a global movement to change the way the world thinks about health and healing.

Today, we continue that mission as the largest health & wellness community dedicated to **protecting holistic health services**, the **clients** who need them, and the **practitioners** who provide them.

By joining the PWA Community, you'll receive license protection for your holistic services so you can continue helping clients with complete peace of mind — **in a safe, legal environment**.

Most importantly, you'll be making a difference for those who need holistic healing now more than ever.

In this guide, you'll learn more about the PWA License Program, the many benefits of joining the community as a holistic provider, and how to ensure you and your clients are protected from legal concerns.





Protection for Your Holistic Services

You can protect your holistic health services, clients and get peace of mind by becoming a licensed member of the PWA.

Over the last 20+ years, we've become the leader in protecting holistic health providers with the BEST legal defense for their services through our **PWA License Program**.

This is based on two decades of real-world experience in the alternative health industry, assisting providers and interacting with governmental regulatory agencies. We are also **backed by the leading national legal firm** specializing in constitutional law and provider defense.

As a provider member of the PWA, you'll hold a license issued by the #1 health & wellness ministry in the world that gives you **protection to provide your services in all 50 U.S. states** (and even internationally).

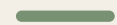
We welcome all qualified holistic providers who would like to offer their services safely and legally.

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Over the last 20+ years, we've become the leader in protecting holistic health providers



Why Licensure is Important for Holistic Providers

One of the biggest questions holistic practitioners are faced with today is: **Do I have a legal right to provide holistic services?**



A “legal right” simply refers to a state-issued license or permission to offer or practice an activity.

Since most holistic activities are not state-licensed or regulated, there is therefore no legal right that protects holistic providers from state challenges or arrest.

Without a legal right, holistic providers are left with only a few options:

1. “Take your chances” and expect legal troubles
2. Operate under a valid exemption
3. Have a well-prepared legal defense (this is the BEST and easiest option for most practitioners)

As many practitioners have learned the hard way, providing holistic services without a defensible legal basis (given in the form of a “holistic license”) can get you into some serious trouble — which can often be unexpected & costly.

So if you’re wondering whether a legal basis is right for your services or not, the short answer is YES.

That’s where the PWA comes in. You can protect your services, clients and get peace-of-mind by becoming a **licensed member of the PWA.**



For additional information, download our **FREE Legal Guide for Holistic Practitioners.** It’s packed with everything you need to know about offering your services safely and legally.



Is Joining the PWA Right for You?

We welcome all practitioners and clients who support the mission to protect holistic health – no matter which modality you specialize in.

If you're committed to helping clients take control of their own health & wellbeing through natural methods, there's a place for you here!

You qualify to join the PWA as a holistic provider if you:

1. Currently provide holistic services, or you're training to become a holistic provider
2. Are interested in providing safe & legal alternative services
3. Are committed to helping clients take control of their own health & wellbeing through natural methods
4. Can show you have trained in the holistic modalities or services you offer (either through a certification program, institution, or another form of qualified training)
5. Are able to pass a background check verifying your identity and no major criminal offenses





Here are just a few of the many benefits of joining the PWA:



Professional License with Holistic Endorsement

Hold a license issued by the #1 health & wellness ministry in the world, which gives you protection to provide your services in all 50 U.S. states (and even internationally!).

You'll receive the "Holistic Endorsement" of the PWA License, so you can continue to offer services to your clients without worry.



ALL Holistic Modalities Included

Your license also covers you for all holistic modalities, including: diet & nutrition coaching, naturopathy, functional health & wellness, reiki, holistic health coaching, energy healing, wellness coaching, essential oils / aromatherapy, crystal healing, and so many more.



Liability Insurance

The PWA is aligned with an independent insurance agency, Lockton Affinity, where you can purchase professional liability insurance for your holistic health services at a discounted rate.



Legal Defense for Your Services

An effective legal defense requires experience, understanding of complex law surrounding regulated and unregulated services, AND a working knowledge of regulatory board processes.

With 20+ years of experience, the PWA is considered the undisputed leader in guiding providers to offer their holistic services with minimum legal risk. We are also backed by the leading national legal firm specializing in constitutional law and provider defense.





Access to Affordable Legal Assistance

Whether you need help establishing your business, legal support if your services are questioned, or any other legal issue, as a PWA Licensee, assistance is available to you through one of the nation's top legal firms, the National Center for Life and Liberty (NCLL).



Custom Profile on the Provider Directory

Showcase your services and attract new clients with your own custom profile on the PWA Provider Directory [here](#). It's all included as part of your membership with the PWA!



License Course & Support

Learn everything you need to know about providing your holistic services legally through an exclusive 5-part training course. You'll also have a PWA Coach to help you every step of the way!



20+ Years of Proven Experience

Stand united with the community that has successfully fought and won against state challenges against alternative providers for the last two decades.



Affordable Monthly Payment Options

We want to make protection affordable to all holistic providers. We offer the following flexible payment plan options to suit your needs:

OPTION #1

Pay for 24 months of licensing in full & SAVE \$240

—
\$39.95/MONTH
Plus \$99 license application fee

OPTION #2

Pay with flexible month-to-month licensing payments

—
\$49.95/MONTH
Plus \$99 license application fee



How to Join the Community

Join thousands of other providers who have already joined the mission to defend & protect their holistic services.



Become a licensed PWA provider in 3 easy steps:

STEP 1: Submit your application form at www.pwai.us/application



STEP 2: We'll contact you to sign your License Agreement, choose your payment plan, and verify your training & qualifications

STEP 3: Complete the exclusive PWA License Course & join the community!

Join the Mission & Protect Your Holistic Services

Get peace of mind for your holistic health services and be a part of the movement dedicated to helping people improve their physical, mental & spiritual health!

Have additional questions? Feel free to contact us at:

 staff@pwai.us or  866.206.8469