

CASE STUDY

FRANCHISE-WIDE SCREENING PROGRAM

Franchise Screening Program

14,000 locations worldwide

260,000 employees worldwide

Fortune 1000

Fast Food Franchise

Global fast-food franchise with corporate offices and stores. Client has hourly and management employees, as well as drivers with an extensive supply chain network

CHALLENGE

Corporate wanted to expand their background screening program with a specific need to establish consistent and legal compliance throughout thousands of franchise owners.

- Onboard franchises quickly
- Train users on InfoMart processes as well as corporate screening requirements
- Offer system integration support with corporate's chosen platform for franchise management
- Present small business owners with an efficient, cost-effective program and easy implementation

SOLUTION

- Franchises access cobranded online registration platform for simple electronic onboarding
- Tailored training module sent to users outlining program specifics and compliance
- System integration developed, which allowed each franchise to individually integrate within five to seven days
- Each franchise account received corporate-level pricing

"[InfoMart] is much easier to work with than other screening companies."

— IBM, Corporate Integration Partner

OUTCOME



Successfully implemented screening program throughout thousands of locations and franchise owners



Corporate brand chose InfoMart as their preferred provider to all new franchises