Headless Commerce Implementations

Project Management Best Practices

Table of Contents

Executive Summary

Digital transformation requires more than a technical transformation to cloud-native solutions; it requires a shift in organizational mindset. Afterall, the purpose of transformation is to enable experimentation, adaptability and innovation across every discipline. This need for agility is especially critical in eCommerce and is driving a massive migration from older-generation commerce to a more modern approach.

Organizations that have moved from monolithic commerce applications, including Oracle, IBM, Magento and Salesforce, have realized that managing their migration project requires a new approach – think ecosystem vs. monolith and flexibility as opposed to rigid rules.

In this whitepaper, we define the best practices developed by certified PMs who have successfully implemented commercetools: a cloud-native, headless solution built on microservices. It includes examples from actual deployments and provides an easy-to-follow project management framework for success.

About RIBA-Aydept

The power of project management and robust data integration. Our team of experts is focused on providing the best project management and data integration in the industry – the two key areas where IT projects often get into trouble.

When RIBA-AYDEPT manages IT projects, it never loses sight of the client's value aspiration. We adapt to your preferred PM methodology whether agile, waterfall, or blended. Our focus is on timeliness, reducing costs, and achieving the highest quality.

About commercetools

commercetools is the world's leading platform for next-generation B2C and B2B commerce. To break the market out of being restrained by legacy suites, commercetools invented a headless, API-first, multi-tenant SaaS commerce platform that is cloud native and uses flexible microservices. This enables customers to deliver the best commerce experiences across all touchpoints.

Founded in Germany in 2006, commercetools has worldwide offices spanning the US, Europe and Asia Pacific, with a customer base of Fortune Global 500 companies across industries.

Contact Us

Europe - HQ
commercetools GmbH
Adams-Lehmann-Str. 44
80797 Munich, Germany
Tel. +49 (89) 99 82 996-0
info@commercetools.com

Americas
commercetools, Inc.
324 Blackwell, Suite 120
Durham, NC 27701
Tel. +1 212-220-3809
mail@commercetools.com

www.commercetools.com

Munich - Berlin - Jena - Amsterdam - London - Durham NC - Singapore - Melbourne