Upfront Costs

Headless commerce facilitates a best-of-breed approach in the software ecosystem of a business. Although it means working with several vendors and potentially higher initial costs, in the long-run companies can select the optimal components to fit their business needs and get the best pricing and flexibility by having different vendors to choose from.

Running Costs

Using a cloud-native solution removes unnecessary costs and effort, such as with infrastructure maintenance. Agile releases mean you're constantly up-to-date with the latest features, resulting in better reliability and security – no more expensive, unwieldy upgrades that come with planning and downtime once or twice every year. Onboarding and training new developers is also effortless thanks to no proprietary languages or tech.

Unseen Costs

Legacy suites are unreliable, poorly scalable and hard to maintain – it's common to lose revenue from crashes and downtime, and waste countless hours planning routine software upgrades. Headless commerce minimizes unexpected costs by doing away with such issues. Plus, with the ability to test and implement changes quickly, you can drive up sales more effectively while saving money and time, which could be spent on what matters.

Total Cost of Ownership (TCO)
of Headless Commerce

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