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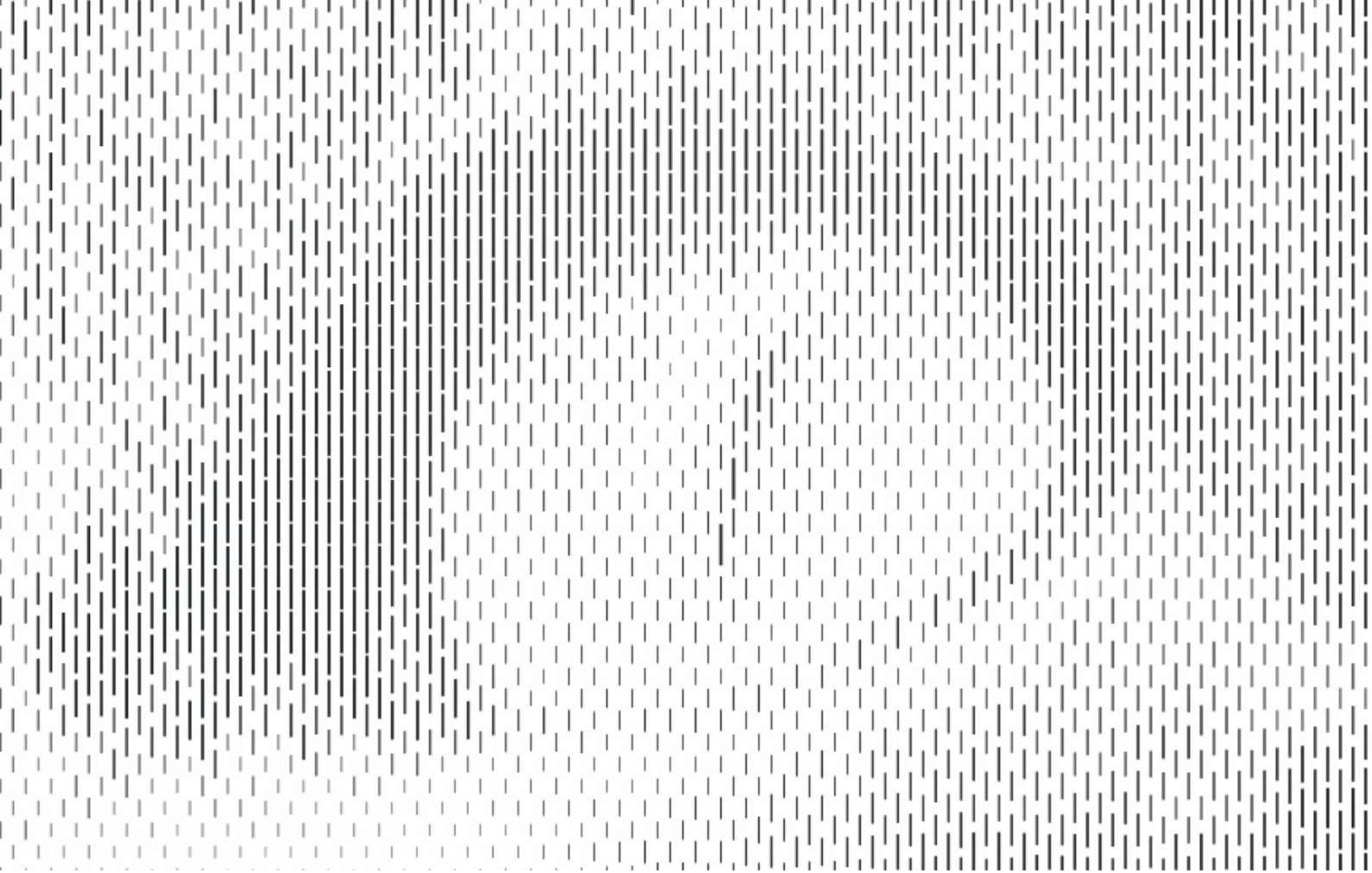
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BREAKING UP THE MONOLITH
PART 2

Two Paths Forward for a Digital Commerce Transformation

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// ABOUT ENGINIETY

ENGINIETY makes sure that commerce technology is leveraged for the best advantage of your business

Driven by strong engineering values and building upon unique team expertise, ENGINIETY delivers commerce technology for European market leaders. ENGINIETY is your trusted partner in designing, building and maintaining complex commerce platforms with the clear goal of advancing your business.

Today, it requires increasingly sophisticated strategies and strong ability to execute to delight your customers, regardless of the branch and whether it's B2C or B2B. While you focus on business complexity, ENGINIETY's role is to have your back on the tech side. We provide support to evaluate, choose and implement commerce, PIM, DXP, CMS and DAM solutions which eventually build up a consistent, flexible and future-proof system architecture.

Since 2009 notable brands like TUI, NIKON or VISION EXPRESS have chosen ENGINIETY to advance their digital transformation.



// ABOUT COMMERCETOOLS

commercetools is the world's leading platform for next-generation B2C and B2B commerce.

To break the market out of being restrained by legacy suites, commercetools invented a headless, API-first, multitenant SaaS commerce platform that is cloud – native and uses flexible microservices. This enables customers to deliver the best commerce experiences across all touchpoints.

Founded in Germany in 2006, commercetools has worldwide offices spanning the US, Europe and Asia Pacific with a customer base of Fortune Global with 500 companies across industries.

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