

Press briefing pack.

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At a glance.

Founded in 2013.

By Emre Kazan and Cem Savas to make it easy to find reliable trade services and manage property repairs and maintenance.

Central HQ.

HQ situated in London Bridge, with offices in Germany and Turkey.

Rapid growth.

Rapidly growing team comprises of 100 employees.

Expert investors.

Investors include A/O PropTech, Pi Labs, OneZero Capital.

Experienced clients.

Housing Association clients include Notting Hill Genesis, settle Group, Peabody, Residea and Grand City Properties.

Over 200,000.

Over 200,000 properties under management.

Award winning.

Winner of numerous industry awards, including UK PropTech Awards 2018: UK Housing Awards 2019 and 2 Housing Awards 2019

Unrivalled expansion.

Current client projects expanding reach across the UK and Europe with 2021 expansion slated for the US market.

Going up and over.

Over 13,000 trade businesses registered on the platform.



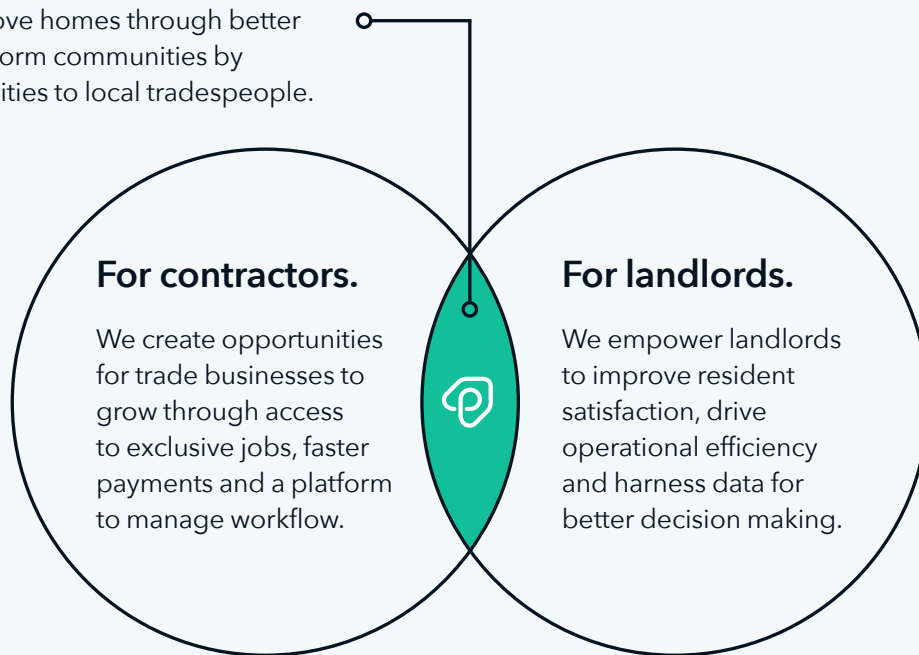
We believe property repairs, maintenance & management can work better.

Plentific brings property management tools together with a marketplace of verified trade professionals.

We work with our housing providers to deliver repairs, voids, compliance, out of hours and emergency services. We do this by providing access to a curated marketplace of skilled local contractors. This helps property managers complete work quickly and easily, in addition to providing robust, actionable data for better decision making.

The magic.

Together we improve homes through better services and transform communities by opening opportunities to local tradespeople.



The power of three.



Better service.

We empower housing providers to offer better services than ever before. We reduce repair lead times from weeks to hours, while improving communication and utilising great local trade talent.



Lower costs.

Our platform streamlines processes. It reduces admin and allows housing providers to put the savings they make into activities that benefit local communities.



Local trade.

We open big company contracts to local trade businesses. It creates jobs, empowers residents and builds community cohesion, whilst providing better service than ever before.



Revolutionary property management & a marketplace at your fingertips.

We help housing organisations to streamline property management by automating repairs and maintenance.

We do it by bringing modern property management tools together with a marketplace of verified trade professionals through a simple, powerful online platform. weeks. correct, most up-to-date understanding.

Key benefits

- ✓ **Deliver outstanding tenant service.**
Deliver a better, faster service with transparent decision making and better communication.
- ✓ **Reduce cost & improve productivity.**
Drastically reduce admin and duplication with streamlined processes and paperless working.
- ✓ **Take control of your portfolio.**
Ownership from data to delivery, using community-building local trade talent.

Grow your business with access to big company contracts.

We help local trade businesses to succeed and grow.

We do it by providing powerful business management tools and access to 'big company' B2B contracts. We make it easier to find, quote and invoice work, and remove a key pain of B2B work: through Plentific, invoices are paid in days not weeks from completion.

Key benefits

- ✓ **Exclusive B2B work.**
Our platform gives you access to contracts usually available only to big contractors.
- ✓ **Reduce admin.**
Our tools make finding work, communicating with clients, raising quotes and invoices easier than ever.
- ✓ **Business-growing cashflow.**
Invoices on Plentific are paid in days, not weeks so you can grow your business with confidence.



Plentific was founded by Emre Kazan and Cem Savas.

In 2013, it started off as a simple solution to a complex problem, a thought coexisting between 2 former bankers and property developers. Today, Plentific's ambitious team spans 5 countries, 11 nationalities and 21 languages.

Our platform and dynamic procurement technology enables landlords to deliver a better, more transparent tenant experience whilst significantly reducing operational costs across all repair and maintenance services.

The result is an entirely new experience - digitised, streamlined and seamless - all bolstered by an ever-growing marketplace of approved independent local tradespeople.

We've celebrated many milestones along the way, from working with the UK and Germany's most progressive landlords, collaborating with social enterprises like Beam to close the community skills gap and - most recently - cementing our place as a rising star in European Consumer Startups Map for 2020.

Our revolutionary procurement framework and technology combine to dramatically improve outcomes for housing providers, helping them to unlock operational savings of around 25%, speeding up service delivery fivefold and creating economic opportunities within their local communities.



Cem Savas
CEO and Co-Founder

Cem Savas is CEO and Co-Founder of Plentific. Before devoting his time to Plentific, Cem worked for high-profile banking institutions but always maintained a passion for property development, even being featured in the Wall Street Journal for his renovation projects.

Cem's long history of working on these projects alongside co-founder Emre Kazan made the pair realise that property management could and should work better - for local trades specialists, property managers and tenants. He is uniquely positioned to expand Plentific's reach in the property management ecosystem and help shape the future of PropTech.



Emre Kazan
CTO and Co-Founder

Emre is CTO and Co-Founder of Plentific, where the technology and platform he's meticulously built has earned the moniker 'The Uber of Repairs and Maintenance' by Inside Housing.

Emre is passionate about tailoring his technology for clients and letting its identity evolve. And he couldn't be happier because he's building bespoke technology solutions in a way no one else in the sector can match.

He brings a wealth of experience in platform-based product design (from his PhD at the University of Michigan) and R&D and technology management during his time as a postdoctoral researcher (at the University of Cambridge). His long-term collaboration with co-founder Cem Savas sparked from a shared passion for property development.



Property repairs, maintenance & management.

Fast and reliable property management with a skilled marketplace at your fingertips. Streamline your property management through automated repairs and maintenance.

Voids.

Automated end-to-end voids work management.

A simple and effective to raise and resolve voids work - from assessments to organise remedial work.

Out of hours.

Enhanced out of hours cover for housing.

Advanced, highly resilient out of hours cover combined with Plentific's powerful contractor management tools and marketplace.

Emergencies.

Scaleable, streamlined emergency cover for housing.

Better coordination, response times and tracking with less admin. Bring your own supply chain and call solution or use ours.

Compliance.

Seamless compliance management.

Proactive compliance monitoring, management and fulfilment. Automatically track and fulfil requirements for works.

Working alongside the most eminent.

Clients



Investors



Our impact within the ecosystem.

Housing providers

"Plentific can be used to improve the delivery and efficiency of both an internal provider and an external provider. Because of its ability to effectively manage the process, I also think a significant gain could be made from reducing transaction costs. Digitising the process can significantly reduce the costs currently being incurred through staff and through processes which can be done just as well without one-to-one interface between people, between tenants and housing officers, or management and technical staff."

Kevin McCarthy
Executive Chairman, Just Housing Group

"Having done further work with Plentific, we can see the potential that it offers to create a streamlined digital approach for maintaining properties that will save a great deal of valuable time and resources."

Andy Belton
COO, Notting Hill Genesis

Tenants

"Best service I've ever had, I've gone from being on hold for up to an hour, to my call being answered within 2 minutes and the job being done on the same day! Contractors were very good and job done perfectly."

Tenant
Notting Hill Genesis East Anglia

"The workman was pleasant and honest. He took time to share his findings and ensure I was happy with what he had to do. Good communicator and knowledgeable of his role."

Tenant
Peabody

Tradespeople

"Plentific works for us. When you invoice, you get the money pretty much straight away. You don't have to wait 30 - 60 days."

James Cooper, Operations Manager
Olli Group

"In the last 6 months our monthly totals have increased every month."

Andrew Perkins, Co-owner
Abbins Maintenance

