

## STAFF DIRECTORY



**Peter Crowley - President and Broker of Record**

Peter works closely with the management team to ensure that RE/MAX Alliance Group remains a progressive and professional company.

[941-316-6569](tel:941-316-6569) [PCrowley@AllianceGroupFL.com](mailto:PCrowley@AllianceGroupFL.com)



**Ron Travis - Owner**

Ron focuses on building the company through both recruiting and enhancement of our Family of Services (Mortgage, Title and Insurance).

[941-758-7777](tel:941-758-7777) [RonTravis13@gmail.com](mailto:RonTravis13@gmail.com)



**Kink Crowley - General Manager**

Kink oversees the accounting department, administrative support, facilities, and daily operations. Kink works closely with the managing brokers to review and manage billing and commission related issues.

[941-316-6524](tel:941-316-6524) [LCrowley@AllianceGroupFL.com](mailto:LCrowley@AllianceGroupFL.com)



**Shadd Boucher - Managing Broker**

Shadd is available for all agent questions pertaining to real estate, agent matters as well as customer relations. Shadd also works with agents on business development and coaching.

[813.493.2403](tel:813.493.2403) [SBoucher@AllianceGroupFL.com](mailto:SBoucher@AllianceGroupFL.com)



**David Clapp – Managing Broker/Director of Education**

Dave compiles, schedules, and conducts seminars and training. As part of the broker team, Dave is also available for all agent questions pertaining to real estate, agent matters as well as customer relations. Dave also works with agents on business development and coaching.

[941-316-6559](tel:941-316-6559) [DClapp@AllianceGroupFL.com](mailto:DClapp@AllianceGroupFL.com)



**Roger Piro – Managing Broker**

Roger is available for all agent questions pertaining to real estate, agent matters as well as customer relations. Roger also works with agents on business development and coaching.

[941-316-6521](tel:941-316-6521) [RPiro@AllianceGroupFL.com](mailto:RPiro@AllianceGroupFL.com)



**Steve Zeris – Managing Broker**

Steve is available for all agent questions pertaining to real estate, agent matters as well as customer relations. Steve also works with agents on business development and coaching.

[941-518-6450](tel:941-518-6450) [SZeris@AllianceGroupFL.com](mailto:SZeris@AllianceGroupFL.com)



**Paul Peret - Regional Manager/Accounting**

Paul oversees day to day operations, commission, escrow, property management, accounting and agent billing for our offices in Pasco and Hernando Counties.

[727-845-4321](tel:727-845-4321) [PPeret@AllianceGroupFL.com](mailto:PPeret@AllianceGroupFL.com)



**Joe Shea – In-House Legal Counsel**

Joe is available to agents for legal questions and assistance with special addendums to contracts. Joe also serves as a resource for Alliance Group Title and is available to conduct closings and address title related issues related to the transaction.

[941-308-3493](tel:941-308-3493) [JShea@AllianceGroupFL.com](mailto:JShea@AllianceGroupFL.com)



**Karen Cox - Administration and Technology Engagement**

Karen provides training and support for RE/MAX and Alliance Group technology systems and tools. She also processes agent onboarding and maintains the internal communication systems so agents stay informed of company announcements and events.

[941-720-0623](tel:941-720-0623) [KCox@AllianceGroupFL.com](mailto:KCox@AllianceGroupFL.com)



**Kevin Christen – IT Director**

Kevin oversees all of the company computer and communications technology. Kevin also assists agents with questions regarding hardware, software, program applications, etc.

[941-308-3830](tel:941-308-3830) [KChristen@AllianceGroupFL.com](mailto:KChristen@AllianceGroupFL.com)



**Jessica Jones - Marketing Director**

Jessica coordinates our company social media, advertising, press releases, events, agent marketing materials, and recruiting materials. If you have the need for any type of marketing or simply have a question, contact Jessica.

[941-357-5446](tel:941-357-5446) [JJones@AllianceGroupFL.com](mailto:JJones@AllianceGroupFL.com)



**Michelle Richardson - Customer Service Manager**

Michelle processes listing, contract files, and closings for the Webber office. If you need access to a file, have questions about whether or not a file is complete, or need information regarding one of your listing or contract files, Michelle is here to help.

[941-308-3452](tel:941-308-3452) [MRichardson@AllianceGroupFL.com](mailto:MRichardson@AllianceGroupFL.com)



**Patrick Lincoln - Associate Director of Career Development**

Patrick helps our company grow by seeking out talented, professional agents that are a good fit for the company.

[941-308-3986](tel:941-308-3986) [PLincoln@AllianceGroupFL.com](mailto:PLincoln@AllianceGroupFL.com)



**Keith Krusch - Facilities Director**

Keith oversees facilities operations, directs routine maintenance, manages contractors, oversees security, conducts site inspections, and leads our emergency response team.

[941-713-2921](tel:941-713-2921) [KKrusch@AllianceGroupFL.com](mailto:KKrusch@AllianceGroupFL.com)

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## ACCOUNTING

This department oversees commission, escrow, property management, accounting and agent billing. If you have any questions about commission checks, escrow funds or your monthly bill contact anyone in the accounting department.



**Kathy Burr-Winters**

[941-308-6756](tel:941-308-6756)

[KBurr@AllianceGroupFL.com](mailto:KBurr@AllianceGroupFL.com)



**Kelly Hatch**

[941-308-3431](tel:941-308-3431)

[KHatch@AllianceGroupFL.com](mailto:KHatch@AllianceGroupFL.com)

## OFFICE ADMINISTRATORS

Office administrators handle operations for the individual Alliance Group offices. They attend the reception desk, manage the office equipment and order supplies. Office administrators begin the file management process by looking through all of your listing, contract files and closings when you turn them in and will notify you if there is anything missing. Office administrators are your first contact for any questions, concerns or anything you may need assistance with. They also are available to help integrate new agents to our company office systems.



**Anna Maria Island**  
Cate Loomis

[941-778-7777](tel:941-778-7777)

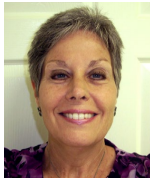
[CLoomis@AllianceGroupFL.com](mailto:CLoomis@AllianceGroupFL.com)



**Bradenton**  
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**Lutz**  
Sharon Hayes

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**Siesta Key**  
Catherine Black

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**Spring Hill**  
Tracy Finkelstein

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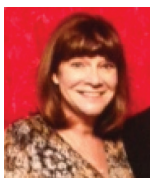
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Ann Personius

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**University**  
Heather Culbreath

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**Venice**  
Lisa Migliore

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