



# MAXIMIZE YOUR SOCIAL MEDIA USAGE, MINIMIZE YOUR COMPLIANCE RISKS

More and more financial services firms are using social media for marketing, networking, and even 1:1 communication with customers.

Global Relay Archive enables your organization to efficiently harness the power of social media – all while protecting its critical messaging data, upholding customer and employee privacy rights, and complying with SEC, FINRA®, IIROC, MiFID II, GDPR, and other data retention and supervision rules.

## GLOBAL RELAY ARCHIVE BENEFITS



### RECORDKEEPING

- Capture and preserve your firm's social media activity securely, completely, and accurately
- Archive data entirely in the background, with absolutely no disruption to users' experience



### SEARCH

- Search across petabytes of data (and data types) in a matter of seconds, not hours or days
- Retrieve any archived social media message – even if the original post has been deleted



### SUPERVISION

- Monitor and review social media communications as they originally appeared
- Scan every message against configured policies to detect potential risks and violations



### REPORTING

- Give your HR, Compliance, and Legal teams a detailed picture of your firm's social media activity
- Get accurate, comprehensive reports on-demand or based on a regular schedule

For more information on Global Relay's industry-leading social media compliance solution:



Call **1.866.484.6630**



Email **info@globalrelay.net**

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