

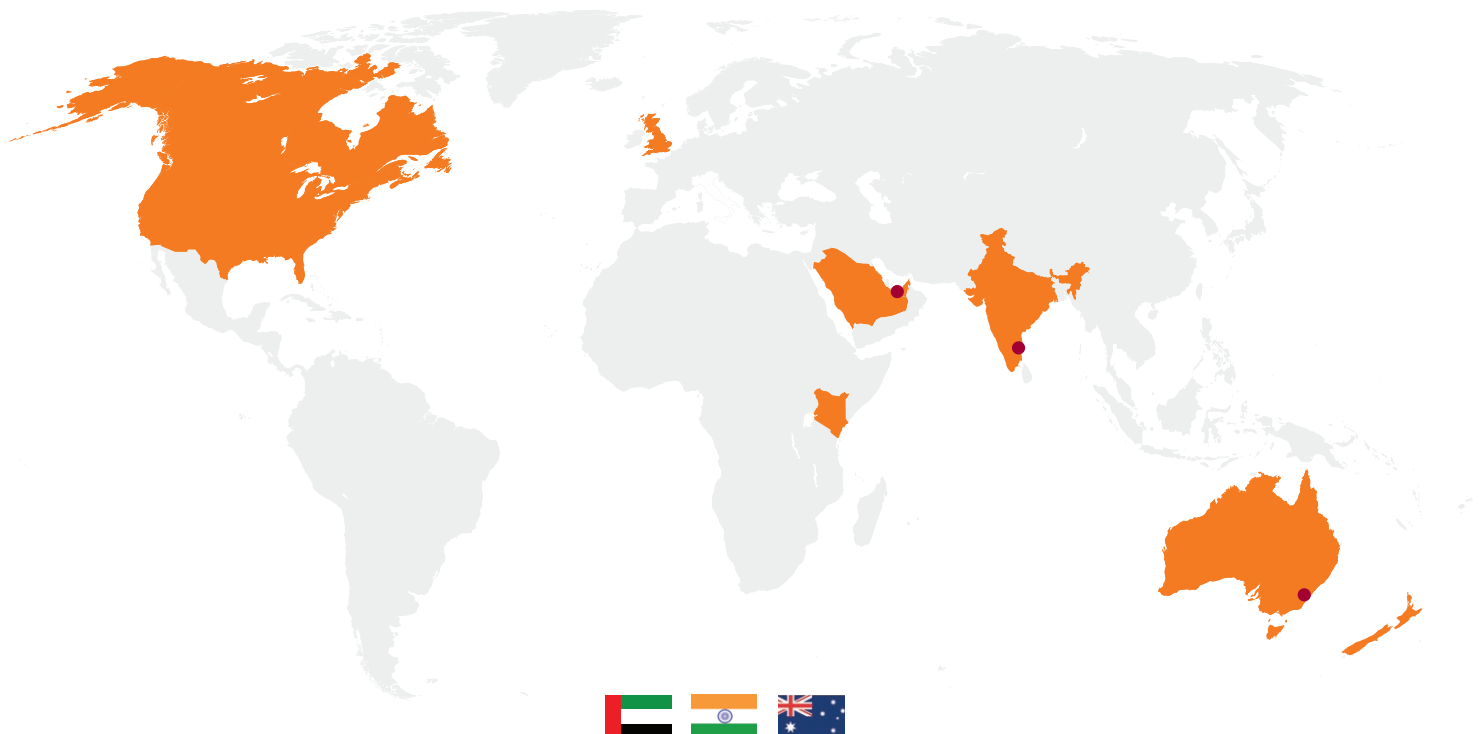


Digital Healthcare Administration on a Global Scale

An international MedTech SME with 100 staff, 3 international offices (Sydney, Dubai and Chennai) and clients in 8 countries.

After 12 years of successful growth, we are the stable, safe, and secure pair of hands health professionals need to handle their medical administration.

We take our expertise all around the world to improve the advancement and long-term viability of the world's universal health coverage systems.






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Your specialty is patient care, not paperwork. That's ours

Our vision is to see healthcare professionals freed from unnecessary paperwork so they can focus on their patients. With 30 years' experience we deliver smart technology, compliance, and flexible scale across four key technology led services: medical billing, clinical coding, education, and medical transcription.

BILLING

CODING

TRANSCRIPTION

EDUCATION



Dr Margaret Faux CEO & Founder

Margaret Faux is a Solicitor of the Supreme Court of NSW and the High Court of Australia, having practiced law for over two decades. She is also an academic scholar of Medicare and health insurance law, who has a PhD on the topic of Medicare claiming and compliance making her the only Doctor of medical billing in Australia.

Margaret has been administering medical billing since Medicare began and is the founder and CEO of global Medtech Company, Synapse Medical, which operates one of the largest medical billing services in Australia via an app-based billing system with Australia's only medical billing rules engine.

Margaret is passionate about supporting health professionals with compliance obligations and unravelling the mysteries of healthcare systems, whether it be at home in Australia or abroad. Margaret is considered one of Australia's leading experts on the operation of Medicare and contributes widely to the national health reform debate.



Digital Healthcare Administration



Secure data
transfer ISO 27001



Straight from your
hand to Medicare, the
Private Health Insurers
and other payers

Synapps MBS

The future of medical and hospital billing

Let us get you paid quicker!



Medical Billing

Medical billing in Australia is complex. Which means very few people really understand how to do it properly, and fewer still have the time, resources or motivation to learn. Mistakes are easily made, difficult to fix and perhaps most importantly, payments often get delayed or rejected. As a result, much time, effort and resources are wasted on managing medical billing, often by people who don't know how to do it properly, it's a vicious cycle! That's why we've built the Synapps Medical Billing System (MBS). Decades of experience packed into an app and backend machine with Australia's only medical billing rules engine outside of Medicare making medical billing simple and fast, while improving compliance. Handles all specialties and billing arrangements in Australia.

Results from a pilot project evaluating the efficacy of Synapps MBS showed:

- Improvement in claims being rejected from 20% to less than 1%
- Improvement in claims being paid in less than 5 days from 0% to 60%
- Data entry errors reduced from 40% to 1%
- Billing accuracy improved from 60% to 100%

Join over 1200 doctors who have experienced the Synapps MBS

"The billing service is very user friendly, accurate and reliable. The technological aspect of the service has evolved significantly to enhance the efficiency of the billing process. I've been a client for 11 years and the billing service has been instrumental in the development of my practice." Dr Simon Li

Synapps MBS is a cloud-based, fully scalable solution for solo practitioners, group practices, through to entire hospital departments and governments. There are over 65,000 rules in the engine and counting. **Try it FREE for 30 days.**

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The future of medical and hospital billing

Let us get you paid quicker!



Hospital Billing

Accommodation billing is the lifeblood of Australian private hospitals, so processing these accounts is time critical.

Our hospital accommodation module is fully ECLIPSE enabled and packed with smart features to get your claims off to payers the minute your patients are discharged.

Our optional integration with Aircoder means you can discharge your patients with one click and the entire episode will be coded, billed, and sent to the payer before the patient is out the door!

Want happy doctors?

Then try our hospital billing module.

Medical claims submitted by doctors are regularly rejected by payers because the corresponding hospital accommodation claims have not been processed. We know because we have been dealing with this problem every day for a decade!

So, we decided to build this amazing module to solve the problem and get everyone paid faster.



Sound too good to be true? Well seeing is believing. **Contact us for a demo.**

cs@synapsemedical.com.au



Snomed-CT

ICD - AM
ICD - CM

CPT
ACHI

Automated clinical coding

Our AI driven Aircoder platform
is one of a kind



Let us get you paid quicker – whilst saving your facility time, resource and much needed healthcare spend in addition to removing human error.

It took over 10 years to automate what they said couldn't be automated! Aircoder was launched in December 2019 and is the future of clinical coding.

This unique software product is now used in Australia, the UAE, Kenya, The Kingdom of Saudi Arabia, and the US with further expansion planned in 2022.

Aircoder is a powerful machine that has automated clinical coding. Aircoder works with any coding system or rules set and learns your nuances as it goes, getting better and better the more you feed it.

“Aircoder is the solution for coding today and tomorrow. We can't train coders to meet the demand. Fortunately, we don't need to. Aircoder is a critical partner as we deliver early detection surveillance of pathogens to prevent future pandemics.”

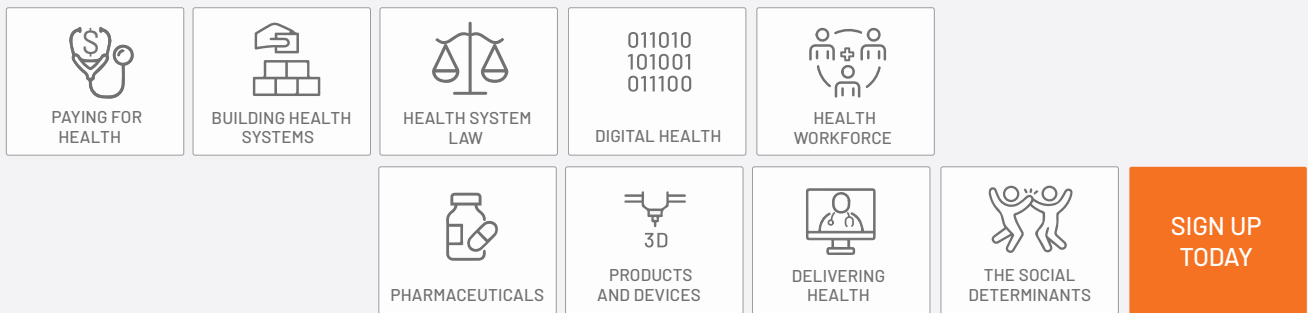
Michele Tarnow, President & CEO, Alliance Care Technologies

Key Features

- Codes to any code set – ICD –9,10, 11 (AM or CM and any version), CPT, ACHI, Snomed-CT
- Applies coding rules.
- Includes over 10 years of actual data written by doctors from multiple countries
- Bulk upload thousands of episodes and it will code them while you sleep!
- In-built confidence algorithm – our team works in the background teaching the system when a low confidence rating is returned.
- Fully supervised system with no extra work or cost to you. A perfect hybrid of artificial intelligence and first-class service delivery.
- Comprehensive reporting.
- Handles misspellings, contextual relevance, age and gender and even different geographies
- Perfect for high volume settings such as outpatients.
- Aircoder does not need coders to input data
- Integration available with any EMR or Grouper

To find out more, contact:

Thom.soutter@synapsemedical.com.au



AIMAC

The Australian Institute of Medical
Administration and Compliance



Online education to enhance your career, practice and healthcare system knowledge!

Synapse is proud to bring you the latest venture in improving global standards in health system literacy – AIMAC.

Our mission is to raise the quality of global health reform discourse and debate, by improving the health system literacy of health professionals and consumers. We will achieve this by offering affordable and accessible, high-quality medical administration and health system education and training.

The journey of AIMAC began under the wing of Synapse Medical, an Australian MedTech company providing digital solutions to medical administration headaches. Synapse's founder and CEO, Dr Margaret Faux, has worked in health systems for 40 years. She's a nurse-turned-lawyer specialised in Medicare and health insurance law, has a PhD on medical billing compliance, and is endlessly curious about how the world pays for health. Despairing of the low levels of genuine understanding of how health financing systems work, she established AIMAC, to challenge learners to think critically, ask insightful questions, confront conventional ways of thinking, and explore the boundaries of current health system knowledge.

Get compliant with Medicare! This is all the stuff you wish you'd been taught at university but weren't! You won't find this content anywhere else. **Learn** how your **health system** works from the world's leading experts. We have packages and offers available throughout the year. We want to hear from you!

"I was shocked to discover how much of the information I had been previously provided was simply incorrect. I strong recommend the AIMAC courses to any specialist in public or private practice."

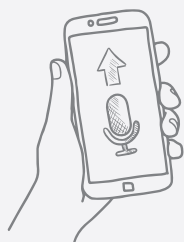
Dr Wojt Janowski

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COURSES FOR JOBS

CPD COURSES

SHORT COURSES



Just Your Type

Fast turnaround, affordable and secure!



Synapse provides transcription services for any medical specialty including medico-legal reports and multi-voice interviews.

Features include:

- Free sign up
- Fully secure – all data protected
- 24-hour turnaround
- Urgent service available
- Dictate and send to Synapse securely from your phone
- No minimum monthly fee
- Formatted to your preferences

Synapse Medical Transcription Workflow

- Audio file sent via an app
- Audio file drops directly into typing queue and is picked up by dedicated Medical Transcriptionist
- Saves the text files, which then drops directly into the editing queue
- Editor reviews and finalises the file
- **100%** of new dictator files proceed to Transcription Manager for quality assurance until quality is stable at **99% accuracy**
- Completed file returned to client via secure website. Automated email sent advising client files are ready for review.
- Random daily auditing of 1% of all files by Transcription Manager



“Synapse have provided valuable support to the Mid North Coast Cancer Institute for 2 years in relation to the provision of quality and timely medical typing transcription services.”

Glenn Paulus, Office and Business Manager, Mid North Coast Cancer Institute