



VIRTUAL ANNUAL GIVING ACADEMY

A year-long fundraising road map to help you fuel your mission.

In a quickly changing environment, it's hard to find the time, energy and resources to create and execute an effective fundraising plan, yet it's more important than ever. DBD Group has created an annual giving tool kit to help non-profit organizations across the country continue to connect with donors and raise funds for your critical mission work.

We can provide the support you need to plan and execute your fundraising efforts in an ever-changing environment.



HOW IT WORKS:

It starts with a **year-long, customizable fund development plan - focused on your work around Major Gifts, Annual Giving and Radical Stewardship**. Then, using an online platform, we will release **instructional videos** each quarter that walk through the strategies and activities of your plan. You will also receive **step-by-step guides, samples & templates** to support your plan.

Throughout the year, we will host Academy Live sessions with **industry experts and inspirational speakers**. You'll also be part of a **virtual and live learning community** with non-profit colleagues across the country. The Academy gives you **direct access to DBD Coaches** who can answer specific questions related to our work together.

We know time and resources are limited - and your mission is more critical than ever. Let us help.



Pricing and more details on back side.

Let's get started today!
info@dbd.group • dbd.group/academy



“The Academy helped our branch leaders engage with new donors – especially the members who stayed with us. The role of fundraising is not just the development department and the Academy helped with practical advice and tools that supported the Executive Directors as they cultivate, ask and steward gifts. Our team loves the Academy Live experts and Community Live discussions. Access to DonorSearch was incredibly helpful, giving us greater insight into our donors and prospects and helping us make better decisions.”

Michelle Curtis, CFRE
Chief Development Officer
YMCA of Greater St. Petersburg

PRICING AND INCLUSIONS

Virtual Annual Giving Academy*

\$500/Month

What you get:

- A customizable, twelve-month step-by-step financial development plan.
- Recorded webinars with professional content outlining key elements of the plan and corresponding tools hosted on an adult learning platform.
- Four “deep dive” trainings with tools for implementation: Power Up Your Storytelling For A Better Ask; Day of Giving; Get Your Board on Board with Philanthropy; and Gratitude Week.
- One hour virtual coaching session per quarter.
- Professional development forums (Academy Live).
- An online helpline for direct access to DBD consultants and expertise.
- Community Live forums connecting Academy participants across the country.
- A one-year (12-month) subscription to DonorSearch, a prospect research software.

Your participation provides **access for multiple users** so you can share with your team and volunteers to allow you to work your plan together.



NEED ADDITIONAL SUPPORT? WE CAN HELP.

Choose one of our personalized coaching options to support your Academy experience and help you execute your plan.

Academy Plus Coach

\$1,500/month

- Includes all benefits of the Academy PLUS one on-site coaching session per year and two Virtual coaching sessions per month

Academy Plus Mentor

\$3,000/month

- Includes all benefits of the Academy PLUS six on-site coaching sessions per year and two Virtual coaching sessions per month

SIGN UP TODAY!



dbd.group/academysignup

DBD Group

*12-month participation, regardless of when you join.
You'll have access to a full year of planning, content and resources!