



VentureHealth is an investment portal for accredited investors who want access to high growth opportunities in the \$2.5 trillion healthcare sector. Our mission is to dramatically transform clinical outcomes by capitalizing breakthrough innovations.



OUR STRATEGY:

Posting and Engagement Schedule



Ongoing monitoring of social media platforms including content creation, posting, tracking, management, user engagement, follower growth across Twitter & LinkedIn.

RESULTS:

Follower Growth

 +82.17%  +325.58%

Engagement Growth

 +136.8%  +113.6%

SUMMARY:



Based on development of our content strategy, we built a steadily increased the engagement accounts month over month. The overall increase showed a 82% improvement on LinkedIn and 325%+ improvement on Twitter. We also provided blog writing services and conducted and promoted partner and scientist interviews on the site and social.