



Allied Pain & Spine Institute are a range of multidisciplinary medical practices that delivers the most cutting-edge and evidence-based pain solutions available today. Providing a comprehensive consultation and multi-faceted care solution for acute and chronic pain conditions arising from virtually any part of the human physical body.

OUR STRATEGY:

Posting and Engagement Schedule

The content focused on personalizing services to patients, promoting the benefits of pain management and relief strategies and procedures to help improve their lives.

RESULTS:

In this project, we took dormant account into one that receives over 100+ monthly engagements across Facebook and Instagram.

Follower Growth +82.17%

Engagement Growth +110%

SUMMARY:



Taking control of and building a set of high quality profiles for a prestigious California-based set of pain clinics, combining their local reputation with a modern and high quality image to connect with their community, dramatically increasing their profiles' reach by over 1000%.