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Cloud Technology in 2022 and Beyond

2022

The Landscape

1 During 2020 and 2021, **Cloud Computing** exploded as work went virtual and businesses adapted to the global pandemic by focusing on the **delivery of digital services.**

In **2022**, we will undoubtedly see a continuation of **rapid adoption and growth.** [1]

2 Businesses that can successfully exploit cloud will have a **competitive advantage.**

It might even determine whether they **survive.** [2]

3 Global spending on cloud services **>£364B in 2022** up from **£236B** in 2020. [1]

By 2024, nearly **60% of IT spending** will be directed toward **cloud technologies.** [2]

All SaaS offerings will see double-digit growth through the course of the forecast, with the total SaaS space reaching **£207B in 2025.** [3]

Platform as a Service (**PaaS**) market is expected to **grow 26.6% in 2022** as more employees demand access to **efficient, high-performing and scalable** infrastructure to perform their duties. [4]

To date, **93%** of businesses have built up a **multi-cloud strategy.** [4]

Building the *right path* for the future

Cloud technical professionals must meet the business' need for urgency in as technically responsible a fashion as possible.

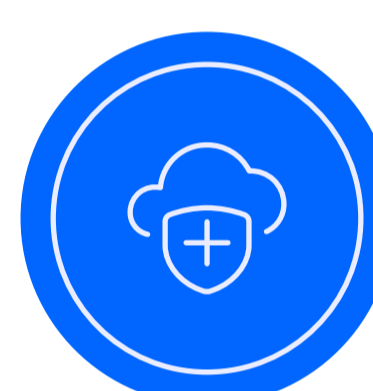## In 2022, therefore, cloud technical professionals must:

Develop a strategic cloud operating model.

Prioritise the cloud adoption framework.

Mitigate risks created by suboptimal cloud adoption. [2]

Cloud Professional Services

The lack of cloud skills has reached crisis levels.

This is often the real barrier to cloud adoption. Businesses are missing out on opportunities for cost savings and superior technology because their IT organisations lack the skills to support cloud services. [2]

By 2026 nearly **80%** of large organisations will have used external consultants to **develop their cloud strategy**, up from 46% in 2020.

By 2026 **90%** of large organisations will have engaged external service providers to **migrate applications to the cloud**, up from 53% in 2020. [5]

Growth in **cloud consulting and implementation services** will peak over the next two years, giving way to digital business consulting services.

As organisations accelerate digital business transformation initiatives, **cloud is becoming the "go-to"** enabler of these efforts — not the project focus. [5]

For the *future*

1 **Sustainability** is increasingly a driver of cloud innovation. [5]

2 Migrations to the public cloud can reduce CO2 emissions by **59 million tons** per year which equates to taking 22 million cars off the road. [6]

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We unlock the power of **integrated technology**, bringing together a unique combination of the **best people**, with the **best tech** and the **best platforms**, supported by a dynamic partner ecosystem, to make a real difference to **our customers, every day.**

We're here to **help.**

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