

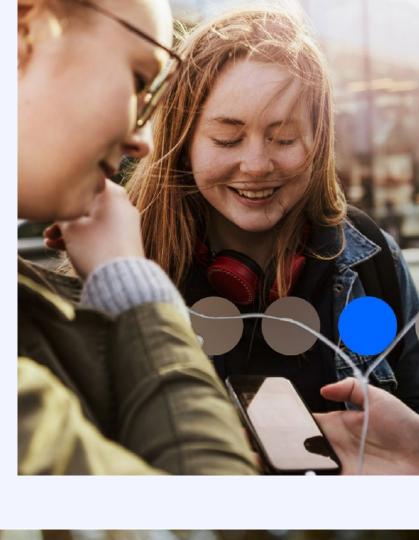
# 10 stats you need to know about edge computing



## The cloud will move to the edge Hybrid and multi-cloud strategies and solutions

that extend on-premises or on-device to enable enterprises to deploy applications at the city or neighbourhood level will make it easy to overcome latency challenges.1

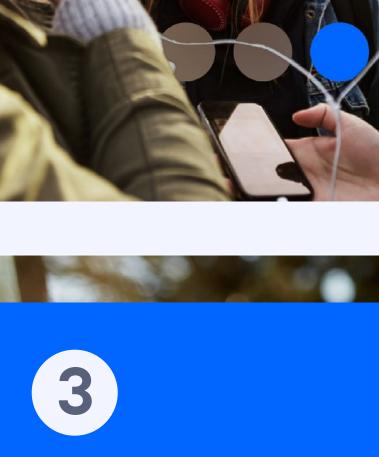




**Digital** 

### transformation fuels edge interest Many companies are leveraging new technology to compete in a digital economy, and the massive ripple

effects from COVID-19 make these efforts even more critical. As companies further digitise their operations and explore new data streams that help inform business decisions, they will be more interested in edge computing as an extension of their cloud model.1

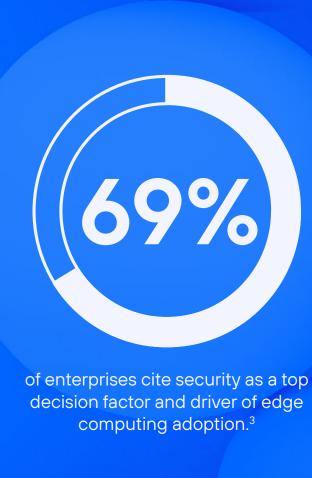


13 zettabytes

13 zettabytes (13 trillion gigabytes) of data was generated by the world's connected devices in 2019. By 2025 it will be more than 79 zettabytes. The only way all of this data can be processed effectively and efficiently

of data

is with edge computing.<sup>2</sup>



Security

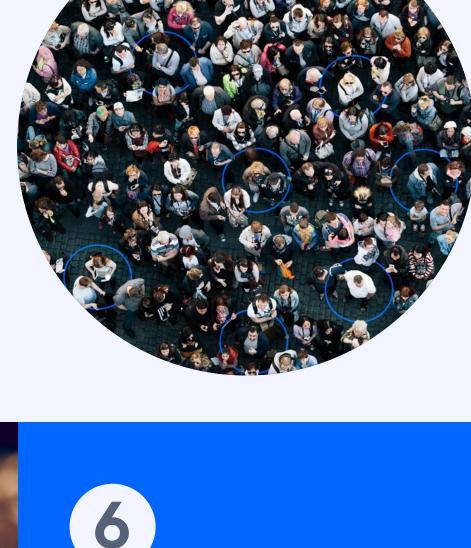
## is number 1 decision factor As data is closer to the source, edge platforms and technology are embedded in the network, meaning

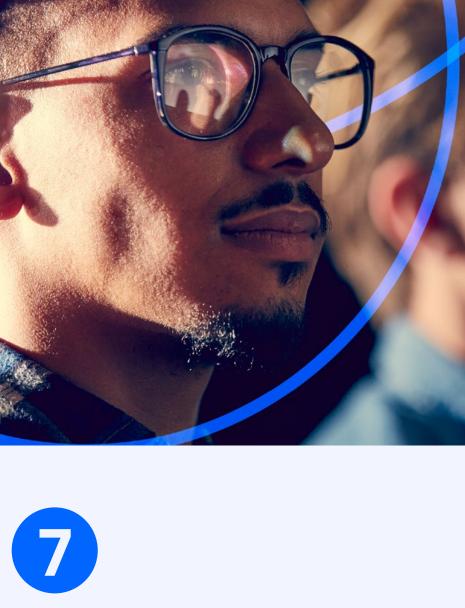
they benefit from enhanced security protocols.



#### quadruple Between 2020 and 2025, the global edge computing market is predicted to more than quadruple to \$15.7 billion (from \$3.6 billion).4

market set to





trail of edge computing

## ROI1 in 5 organisations have already seen a return on their edge computing investment, and a further 55% expect to do so in the future.<sup>5</sup>

75% on the



1 in 4

actively

researching

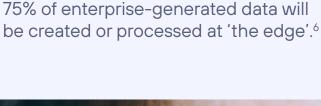
25% of organisations are actively

9 Datacenters shrink to one

# tooling up 13% are piloting new initiatives anchored in edge computing, and 23% are already using these tools.5

More than

one third



by 2025

quarter of data

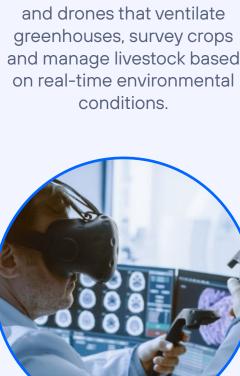
# 10 30% of workloads are Al Artificial intelligence is the most selected edge

computing workload for IoT developers to

deploy on edge computing platforms.<sup>1</sup>

where edge computing is being applied Autonomous actuators

Industries



**Healthcare** 

Virtual and augmented reality

systems to advance surgeries,

therapeutic treatments and

**Agriculture** 



**Smart cities** 

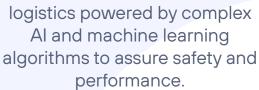
Integrated networks and

applications sharing data in

real time to enable city transit

**Industrial automation** 

Video and sensor technologies



**Automotive** 

Driverless cars and automated

• • Life on the edge



**Telefónica Tech** We're here to **help**.

Visit info.telefonicatech.uk/data-centre-and-edge

for more information on edge computing. Telefónica Tech UK&l 🕒 Telefónica Tech @TefTech\_EN

<sup>1</sup>Eclipse Foundation 2020v2 PIDC 2019 https://blogs.idc.com/2019/11/04/how-you-contribute-to-todays-growing-datasphere-and-its-enterprise-impact <sup>3</sup>Futurum 2018 https://futurumresearch.com/research-reports/edge-computing-index/

<sup>4</sup>MarketsandMarkets 2020 https://www.marketsandmarkets.com/Market-Reports/edge-computing-market-133384090.html \*IDG Network World 2020 - https://www.globenewswire.com/news-release/2020/04/08/2013655/0/en/2020-State-of-the-Network-Research-Shares-Insight-into-the-Adoption-of-5G-SD-WAN-Edge-Computing.html

\*Gartner 2018 https://www.gartner.com/smarterwithgartner/what-edge-computing-means-for-infrastructure-and-operations-leaders/

# Telefónica Tech