



PARTNERSHIP PROGRAMS

ITR Economics is focused on helping the world of business grow stronger. Due to this, we find great synergy between our firm and Trade Associations around the world. To align our goals and help your member companies strengthen their strategic planning, we have developed four levels of partnership.

All four partnership tiers include immediate value-adds for your members, from discount pricing to immediate access to our data-driven approach, so they may start benefiting right away from our unique perspective on economic trends.

Unlike any other economic firm, we use a proprietary methodology that provides accurate, sustainable results. We will teach this to your members so that they, too, may begin planning with greater accuracy.

"The ITR methodology is a must learn and use for any business... I can honestly say that they helped save our business during the 2008 great Recession."

- Attendee at the Goering Center Presentation



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PARTNERSHIP A

Cost to the Association: \$0
Includes...

Four Pilot Programs:

We will host pilots for four subscription products – one per quarter – throughout the first year, and ongoing for new members thereafter. Each free trial will last 30 days. The final month of each quarter will be for helping those who wish to continue sign up.

Each pilot will include a monthly workshop with our Customer Care Department to ensure your members understand all the features and are receiving the most value from the trial. Post trial, the member will receive discounts to continue using the tool(s):

1. Insider Subscription: \$18/mo. (10% discount)
2. Trends Report Subscription: \$1,045/yr. (5% discount)
3. DataCast Essentials: \$75/mo. (5% discount)
4. DataCast Pro: \$5,225/yr. (5% discount)

ITR Economics will also provide the following for members of the association:

1. Economic articles 1/mo., covering topics applicable to your members.
2. 5% discount on other ITR Economics' services for the 1st year of purchase. Normal rates apply thereafter.

PARTNERSHIP B

Cost to the Association: \$14,500
Includes all items from Partnership A and the following...

Association will receive one keynote presentation from an ITR Economics speaker. *(This rate does not apply to ITR Economics' principals, Brian and Alan Beaulieu.)*

Once per quarter, ITR Economics will provide a 15-minute interview between an ITR Economics speaker and the association's executive director.

PARTNERSHIP C

Cost to the Association: \$24,500
Includes all items from Partnership A & B and the following...

ITR Economics will provide a monthly Economic Advisor to the association via PDF; the association may then distribute it to any of its member companies.

We will also provide a webinar series, to include ITR Methodology 101 and Forecast 101.

PARTNERSHIP D

Cost to the Association: \$42,500
Includes all items from Partnership A, B, & C and the following...

ITR Economics will provide a Forecast Report, delivered quarterly, on five industries applicable to the association members.

ITR Economics will provide access to Alliance™, which will include any markets covered in the Forecast Report. This will enable members to plot their own company data against the datasets they are following in the quarterly report, right on the platform.

If members sign up for DataCast Pro™ due to the pilot program, we will include these five market forecasts in their member portals in order to provide increased foresight and value.



CUSTOMIZE YOUR PARTNERSHIP



ECONOMIC CHATS FOR NEW MEMBERS

- ☐ Get your new members up to speed by including a 60-minute consultative call with one of our economic experts.
- ☐ We'll walk through our latest update on economic trends impacting your industry.
- ☐ We'll review our methodology and explain how to get the most from all the services you are providing them from ITR Economics.
- ☐ They will have the opportunity to ask us questions "interview style" during the Q&A portion.
- ☐ Cost: \$1,500 / each consultation

ADDITIONAL INDUSTRY FORECASTS

- ☐ Partnership D includes a Forecast Report on five industries applicable to your members.
- ☐ ITR Economics' database holds over 10,000 datasets. You may want to add in more industries that apply to your members.
- ☐ Cost: \$3,600 / each additional forecast

Your Partnership Products



Insider

ITR Economics

- [Subscription details](#)
- [Video overview](#)
- [How can Insider™ benefit your members?](#)



Trends Report

ITR Economics

- [Subscription details](#)
- [Video overview](#)
- [How can Trends Report™ benefit your members?](#)



DataCast

ITR Economics

- [Subscription details](#)
- [Video overview](#)
- [How can DataCast Pro™ or Essentials™ benefit your members?](#)

*"Sekisui Kydex utilizes ITR Economics Trends Report™ and DataCast™ subscriptions to support internal forecasting and planning. ITR's services have enabled the company to move from a short-term, tactical approach to a long-term, strategic approach, which has led to increased growth and less susceptibility to the normal ups and downs in the business cycle." **Read the full case study.***

*"The Trends Report is an excellent source of information for me to assist in planning for the next 12-18 months. I look forward to renewing the subscription - how can I live without it now? Thanks for everything." - **Michael E. Mader, Vice President and Wealth Advisor at United Capital***



ITR ECONOMICS

First In Forecasts Worldwide

Testimonials

"The presentation today was excellent and the two speakers were impactful. The ITR methodology is a must learn and use for any business. Keeping track of your rates of change and monthly moving averages and charting them is an excellent tool for being prepared for whatever comes your way! My first exposure to Alan and ITR was the day after Obama was elected. I can honestly say that they helped save our business during the 2008 great Duression (Depression and Recession)." - **Attendee, The Goering Center Presentation**

"The Trends Report is an excellent source of information for me to assist in planning for the next 12-18 months. I look forward to renewing the subscription - how can I live without it now? Thanks for everything." - **Michael E. Mader, VP/Wealth Advisor at United Capital**

"[Trends Report and DataCast] are top-notch quality material – both accurate and reliable, but also very professionally produced. The webinars have been very helpful. I also enjoy the blogs and TrendsTalk podcast." - **Bill Van Horn, FP&A Manager at SEKISUI KYDEX**

"I have been following ITR for six years now. By listening to and incorporating the practices of your leadership and excellent forecasting, my company is set to weather this COVID-19 storm while providing our employees with extra PTO and time-and-a-half pay for any hours worked. Thank you for continuing to provide measured and up-to-date forecasts for your audience." - **M. Lee Williford III, The Wash House Laundromats**

"Get it started sooner rather than later. [I was] a general manager, president, then group president for almost 20 years before hearing about ITR and starting to use ITR, and it would have made my life a lot easier had I started using ITR sooner." - **Kenneth Brown**

"I just wanted to say a huge THANK YOU!!!!!! I am so thankful for your team and your flexibility. You are all total rockstars! Thank you, thank you, thank you!" - **Sophie Charlton, Executive Assistant at Clermont Chamber of Commerce**