



## Lauren Saidel-Baker

Economist



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### ABOUT LAUREN

Lauren Saidel-Baker, CFA, is a speaker and economist at ITR Economics. She provides consulting services for small businesses, trade associations, and Fortune 500 companies across a spectrum of industries.

Since joining ITR Economics, Lauren has brought enthusiasm and in-depth insight into various industry trends. She always exceeds her audiences' expectations, and her experience in the financial industry supports her extensive knowledge of the applicability of ITR Economics' programs.

Lauren graduated with honors from Wellesley College, double majoring in economics and religion. Her attention to detail and ability to understand the needs of each of her clients make her an incredible asset to ITR Economics. She has also been featured on the *Financial Sense Podcast*, in *Floor Covering Weekly* magazine, and in the PHCP Pros online publication.

### ABOUT ITR ECONOMICS

Founded in 1948, ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the United States. With a long-term accuracy rating of 94.7%, ITR Economics has forecasted major economic events such as the Great Recession of 2008 years in advance. ITR provides reliable industry and company forecasts tailored to clients' needs. ITR Economics also offers economic webinars, subscription periodicals, consultative reports, and data-collection services.

### TESTIMONIALS

"Lauren Saidel-Baker recently delivered a presentation to my Women Presidents' Organization at the Yale Club in Manhattan. Lauren was excellent in every respect. Her discussion of economic trends was comprehensive, easy to understand and impactful for the audience of women business owners. Lauren is extremely facile at reading her audience and responding to their needs. Her extensive knowledge and experience in economics was evident as she handled a variety of questions with ease. I highly recommend Lauren Saidel-Baker." - [Diane McIlree, Chapter Chair of Women Presidents Organization](#)

"We loved the presentation Lauren provided our chapter. The content was delivered in a great way to clearly understand what is happening Globally, Nationally, and Locally. Lauren is a great presenter of this info and those that attended gained some great value and takeaways.... Would love to have her back next year." - [Matt Altman, Co-founder & CEO of Sportiqe](#)



See Lauren  
in action!



Book Lauren  
for your event!