



## Catherine Putney

Economist



ITREconomics77



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### ABOUT CATHERINE

Catherine Putney is an economist at ITR Economics. She provides economic consulting services for small businesses, trade associations, and Fortune 500 companies across a spectrum of industries. With her economic insight and forecasting experience, she plays a key role in maintaining ITR Economics' 94.7% accuracy rating.

Catherine specializes in business cycle trend analysis and in applying the resulting insights at the company level. She and the team at ITR Economics have put their expertise to work for companies in a wide range of industries, including manufacturing, chemicals, fibers, healthcare, distribution, real estate, construction, and technology.

As a key member of ITR's Leading Indicator Team, Catherine applies her skillsets when forecasting company and market data and when sharing those findings – and their business relevance – with ITR clients. Whether in a meeting with key business leaders or in front of an audience of hundreds, Catherine effectively demonstrates how economic insights can be translated into strategic and effective business decisions.

Catherine earned a master's degree in economics from the University of New Hampshire. She has been featured on *The Wealth Formula Podcast*, in Foodservice Equipment Industry's *State of the Industry* report, and in local New Hampshire publications.

### ABOUT ITR ECONOMICS

Founded in 1948, ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the United States. With a long-term accuracy rating of 94.7%, ITR Economics has forecasted major economic events such as the Great Recession of 2008 years in advance. ITR provides reliable industry and company forecasts tailored to clients' needs. ITR Economics also offers economic webinars, subscription periodicals, consultative reports, and data-collection services.

### TESTIMONIALS

"I had the chance to sit in for the duration of Catherine's presentation, and found her not only very accessible, but energetic and so well-spoken. Looking forward to the opportunity to partner again in the future." - [Carolyn Leary, Greater Manchester Chamber of Commerce](#)

"Catherine was an amazing and engaging speaker who really knows and understands the pulse of the staffing industry. She was an irreplaceable addition to our conference, and we're thankful she was a part of our day!" - [Christine Mangan, Director of Operations of Massachusetts Staffing Association](#)

"Catherine was excellent. She took economic complexity and translated it into understandable and actionable information for our sales team." - [Petra Schaefer, Adhesive Applications](#)

"Catherine always does a great job. Our members value her insight and her presentation style." - [Michelle Miller, Executive Vice President of Pressure Sensitive Tape Council](#)



See Cat in action!



Book Cat for your event!