



Alan Beaulieu

President



ITREconomics77



ITROutlook



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ABOUT ALAN

With a reputation as an accurate, straightforward economist, Alan has been delivering award-winning workshops and economic analysis seminars in countries across the world to thousands of business owners and executives for the last 30 years.

He is co-author of *Prosperity in the Age of Decline*, a powerful look at how to make the most of the US and global trends over the next 20 years. Alan also coauthored *Make Your Move*, a practical and insightful guide on increasing profits through business cycle changes, and noted by one reviewer as “simple, yet awesome.”

As the chief economist for numerous US and international trade associations, it has been remarked that Alan’s “insight into our business, a track record of accurate forecasting, and unparalleled knowledge of global markets has earned him the respect and appreciation of key business leaders in our industry.”

Pronouncements from ITR Economics™ and/or Alan have appeared in/on: the *Wall Street Journal*, *New York Times*, *USA Today*, *Knight Ridder News Services*, *Business Week*, *Associated Press*, *The Washington Times*, CBS Radio, CNN Radio, Sirius talk radio, and numerous other outlets.

ABOUT ITR ECONOMICS

Founded in 1948, ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the United States. With a long-term accuracy rating of 94.7%, ITR Economics has forecasted major economic events such as the Great Recession of 2008 years in advance. ITR provides reliable industry and company forecasts tailored to clients’ needs. ITR Economics also offers economic webinars, subscription periodicals, consultative reports, and data-collection services.

TESTIMONIALS

The lessons and strategies you shared as part of the Strategies for a Tough Economy panel were of enormous value to the more than 700 entrepreneurs and small business partners in attendance.” - [Mark Herlyn, Vice President, Advertising New York Times](#)

“Many thanks for your excellent presentation at HMA’s recent National Conference & Expo. As always, the information was extremely well-received, on point, and hit home to everyone in this room. And the ‘subtle’ humor is always an extra bonus!” - [Linda Jovanovich, Executive Vice President, Hardwood Manufacturers Association](#)

“ITR gives us unique intelligence and insight that has helped us win during a severe recession and now win in a growing economy. Alan, you do a great job of presenting the information with a style that is engaging and fun for our audience.” - [Reggie Dupré, CEO, Dupré Logistics, LLC](#)

“Thank you for your wit, charm and levity in your presentation. I always thought economists were boring, but glad to see I was wrong.” [Rich Canote, Principal, Canote Group](#)



See Alan in
action!



Book Alan for
your event!