



ITR ECONOMICS

SPEAKER PROFILE

ITRconomics77 ITROutlook ITRconomics

# Connor Lokar

Few young economists present their insights with the authority, accuracy, and humor that Connor Lokar brings to the stage. From the intimate executive retreat to the standing-room-only keynote, he delivers with charm and candor, rousing and enlightening all who attend his talks.

As a millennial, Connor brings a new perspective to the world of economics, delivering ITR's industry-leading accuracy to current C-suite executives while forging connections with the next generation of business leaders.



## ABOUT CONNOR

Connor has been delivering economic keynotes, workshops, and webinars across North America since he joined ITR economics in 2014. Using his quick wit and knack for storytelling, he leverages his youthful appearance to upend expectations and successfully captivate and educate audiences. Thousands of business leaders have enjoyed his dynamic approach to speaking engagements; Connor emphasizes the applicability of economic intelligence and calls his audience to action.

When he is not on stage, Connor consults directly with the management teams of businesses large and small, delivering his economic expertise in the role of trusted advisor. ITR's clients meet with Connor at critical planning junctures to ensure that their strategic plans, goals, and internal initiatives are in alignment with their tailored forecasts, built specifically for them through ITR's Executive Vantage Point™ program.

Connor specializes in construction but consults and presents to businesses across all industries, helping them grow revenue and remain profitable through an ever-changing business cycle.

## ABOUT ITR ECONOMICS

Founded in 1948, ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the United States. With a long-term accuracy rating of 94.7%, ITR Economics has forecast major economic events such as the Great Recession of 2008 years in advance. ITR provides reliable industry and

company forecasts tailored to clients' needs and offers economic webinars, subscription periodicals, consultative reports, and data-collection services.

## TESTIMONIALS

"He knows his stuff and presents it well. More important to me, he flexes the conversation and presentation based on who's in the group and where the conversation leads. That is a great asset that seems to flow from him naturally. I wish it were true of more speakers." - [Gil Herman, Chair, Vistage International](#)

"Please high five Connor for me - and let him know we look forward to future opportunities to work with him here in Colorado. As you can imagine, it was a risk to opt for the young guy, and he made me look brilliant, as well as hit the mark with our guests. Thank you!" - [Mary Medley, CEO, Colorado Society of CPAs](#)



[Connor Lokar at the Global Pet Expo](#)

[Connor Lokar at a Speaking Event](#)

## BOOKING INFORMATION

To book a speaker from ITR Economics, please call **603.796.2500** or email [itr@itreconomics.com](mailto:itr@itreconomics.com). Visit [www.itreconomics.com](http://www.itreconomics.com) and stay in touch with us through our blog and social media.

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