



Arctic Wolf:
So good we invested in
the technology ourselves

COOLSPIRiT™

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OK, so we may not be quite like Remington - “So good we bought the company”, but this is definitely the next best thing.

It is not often that a solution comes along that makes us change our own in-house security set up, particularly after 20 years' experience in the data protection and management space, but with Arctic Wolf's cloud-based security operations platform we have done exactly that, as well as becoming one of the first UK technology partners to help our own customers stay protected from emerging and advanced security threats.

We are literally practicing what we preach when it comes to our security posture, and we couldn't be more excited.

The global pandemic has caused the number of threats facing companies to escalate significantly, caused by millions of employees suddenly having to work from home, almost overnight. This meant users were creating, accessing and sharing sensitive data in environments that were not as controlled as they would be in the office, or perhaps even using devices or networks that were not as secure.

Companies were forced into a corner over remote working and it looks like it is here to stay. During the pandemic, IT teams understandably had to focus on keeping the business running, which potentially meant they took their eyes off the ball when it came to security.

According to LexisNexis 1, online transactions grew 16 per cent year-on-year as consumers went digital for everything from shopping to banking transactions, and this created a market ripe for the picking by unscrupulous fraudsters who used clickbait emails to lure in unsuspecting victims – also known as Phishing.

A City of London Police report 2 revealed that in the six months between January 2020 and July 2020, over £11m was lost in corona-related scams, with almost 14,000 reports of coronavirus-related phishing emails reported in the same timeframe.

A security breach is a serious risk for any firm, and due to stringent GDPR regulations, the crippling fines seen from data breaches of personal or sensitive information could cause a company to go under. It is something all staff should be conscious of when carrying out their day jobs.

This is why now, even though some staff are starting to return to the office, firms need a robust and proactive security strategy in place to ensure every last loophole is closed to fraudsters.

Unfortunately, it is not a case of IF an organisation is breached, the reality is WHEN the organisation is breached. Therefore, being able to respond to threats 24/7/365 is crucial.

New advanced threats are emerging all the time (take for example, the Kaseya attack in July, or the Microsoft Exchange vulnerability in early 2021), and this is why Arctic Wolf is the technology of choice for COOLSPIRiT because it stays one step ahead and focused on the security posture of each company to maximise protection.



Take data exfiltration for example. Cybercriminals are now able to hack into a network, access the sensitive data they are looking for and sit on it for a while (known as dwell time) and then contact the business owner when they decide the time is right and threaten to sell the data. It is even more cruel than ransomware because it is a planned attack designed to maximise the ransom by holding sensitive information as the hostage. Arctic Wolf technology can stop that in its tracks.

Many UK firms just don't have the skills, staff or resources to build their own in-house SOC teams and keep a constant eye out for threats. This is why Arctic Wolf offers a personal managed concierge approach to security operations, meaning your network and cloud apps are managed 24/7 as part of the service.

It will literally manage the risk for you, monitoring your traffic and detecting anomalies before they have a chance to become a real threat, leaving you completely free to focus on growing your core business, without the security headache hanging over your head.

To prove the point, I'll leave you with the words of Emma Batey, Arctic Wolf's EMEA channel manager.

"Having worked with COOLSPIRiT over several years, and knowing the high level of service they provide their clients, I was absolutely delighted to have them sign up to a partnership with Arctic Wolf.

"It came as no surprise to me that they implemented Arctic Wolf for their own use since it's etched in COOLSPIRiT's DNA to thoroughly evaluate a technology before recommending it to their customer base. I'm incredibly excited about our shared opportunity and know it will be a continued pleasure working together. Here's to our future endeavours."

"Having 20 years' experience in data protection and management we have seen a lot of products and services over the years. I do not think we have sat up as quickly to anything in the past 20 years as we did with Arctic Wolf. We instantly recognised a huge benefit for our customers and also implemented it internally the following week."

Damon Robertson CEO of COOLSPIRiT

Arctic Wolf is able to provide managed security awareness training for your employees to ensure they are fully informed and able to recognise the most current and prolific threats.

The combination of Arctic Wolf's technology and services, and COOLSPIRiT's knowledge and experience in the security market, means you, our valuable customers, will feel fully protected at all times.

And because we are using the technology ourselves, we really can speak from experience.

How many security providers can really say that?

To find out how COOLSPIRiT's Arctic Wolf partnership can help you and to read more about the technology itself, get in touch with us or visit our website.

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¹ https://solutions.risk.lexisnexis.co.uk/uk-cybercrime-report?gclid=Cj0KCQjw8vqGBhC_ARIsADMSd1BVxu30K7bjqmnjaLz1HUQH07JU6dvh1GYGviReHXr3AP9Af0e7w1laAp-YEALw_wcB

² <https://www.actionfraud.police.uk/covid19>