

Public Disclosure of Student Achievement

Institution Name: CBS International Business School

Business Unit(s) included in this report: CBS International Business School

Academic Period Covered: 2020/21

Date Submitted: 28 January 2022

PROGRAM	INDICATOR	RESULT
Bachelor of Arts in International Business	Retention Rate	97,7%
Master of Arts in International Business	Attrition rate:	0%
Master of Business Administration in International Management	Employment advancement rate:	100 %

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention rate	Percentage of students who continued the programme in the academic year [number of students in sem 6]/[number of students in sem 5]
Attrition rate	Dropout rate of students from the programme in the academic year. [number of dropouts]/[number of students of the previous semester]
Employment advancement rate	Percentage of alumni who state “applies in full” or “applies” to the question “My CBS degree is helpful in terms of my professional advancement” (source: alumni survey) [number of above mentioned answers]/[number of all answers]