

Blueriq in a day

Blueriq propositions, architecture, features and demos
(also lego, monty python, apples and chickens)



blueriq

Goals

Get to know Blueriq as a product

Know which types of problems can be solved with Blueriq

Understand Blueriq's architecture in general

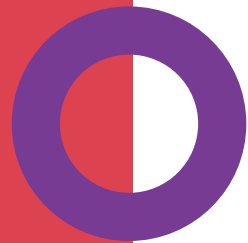
Get to know the three propositions of Blueriq

Learn about the Blueriq features

Understanding what will not be done but facilitated by Blueriq

More about Dynamic Case Management

Modeling instead of programming



Analogy with lego – works like a charm!



Atom-like components
Make anything (really anything!)
Build a house
Java, C#, C++



Predefined configurable components
For a certain type of solution/market
Design/Decorate your house
Blueriq (amongst others)

Doctor! Doctor!

Perhaps I need some Blueriq because I have symptoms of...



Dissatisfied customers who do not want to be seen as one and the same



Applications that need to be up and running for more than 5 years



Applications that need to be live very quickly



An ever changing world of rules and regulation



Backoffice employees who complain about tedious repetitive work



Complex products and services

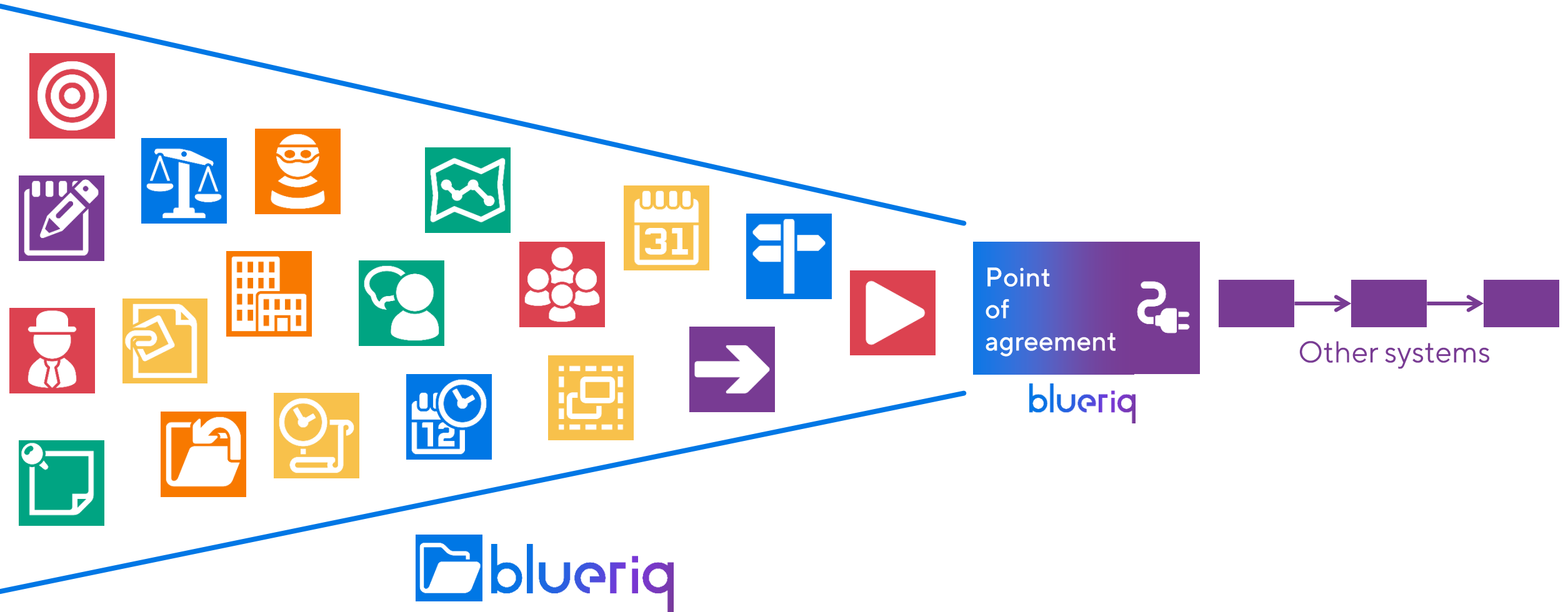


An IT landscape that needs some renewal and fixing

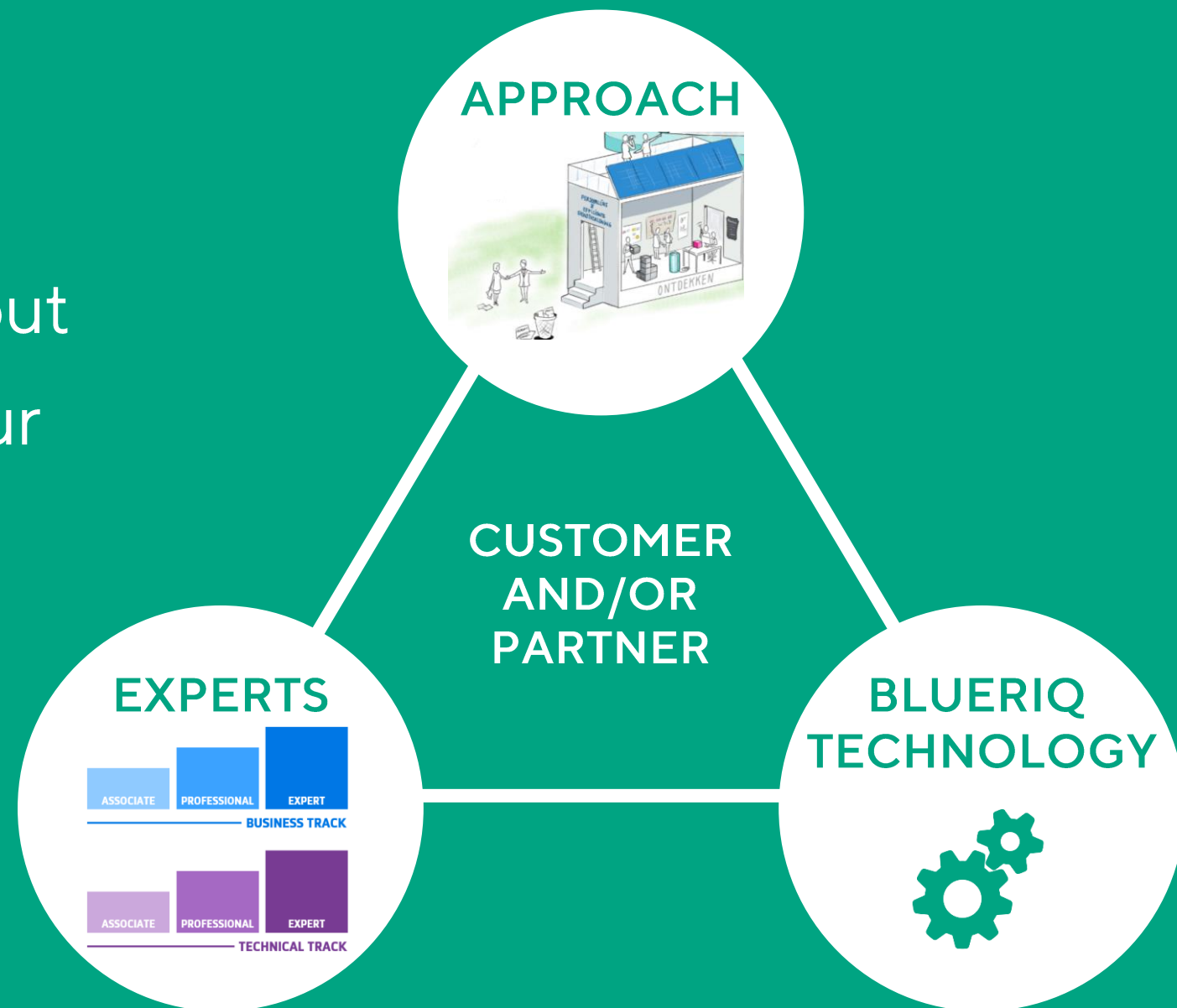


Problems about collaboration with other parties

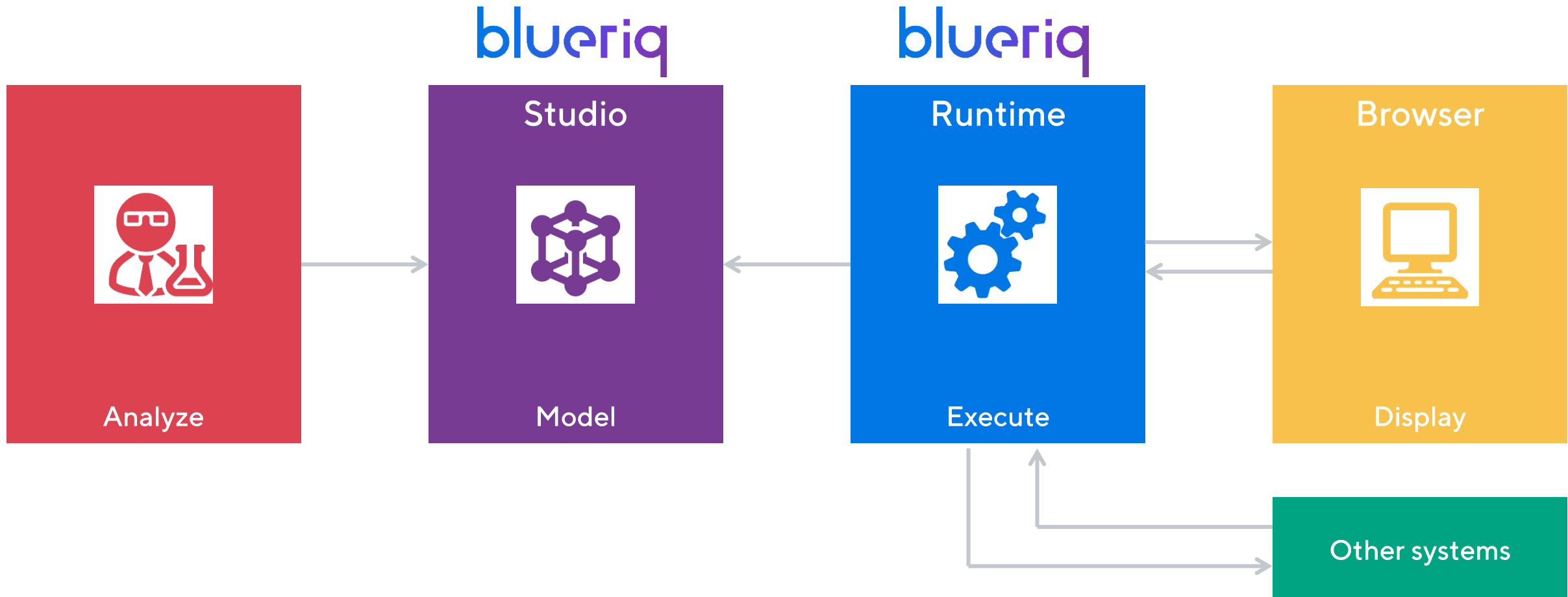
Point of agreement



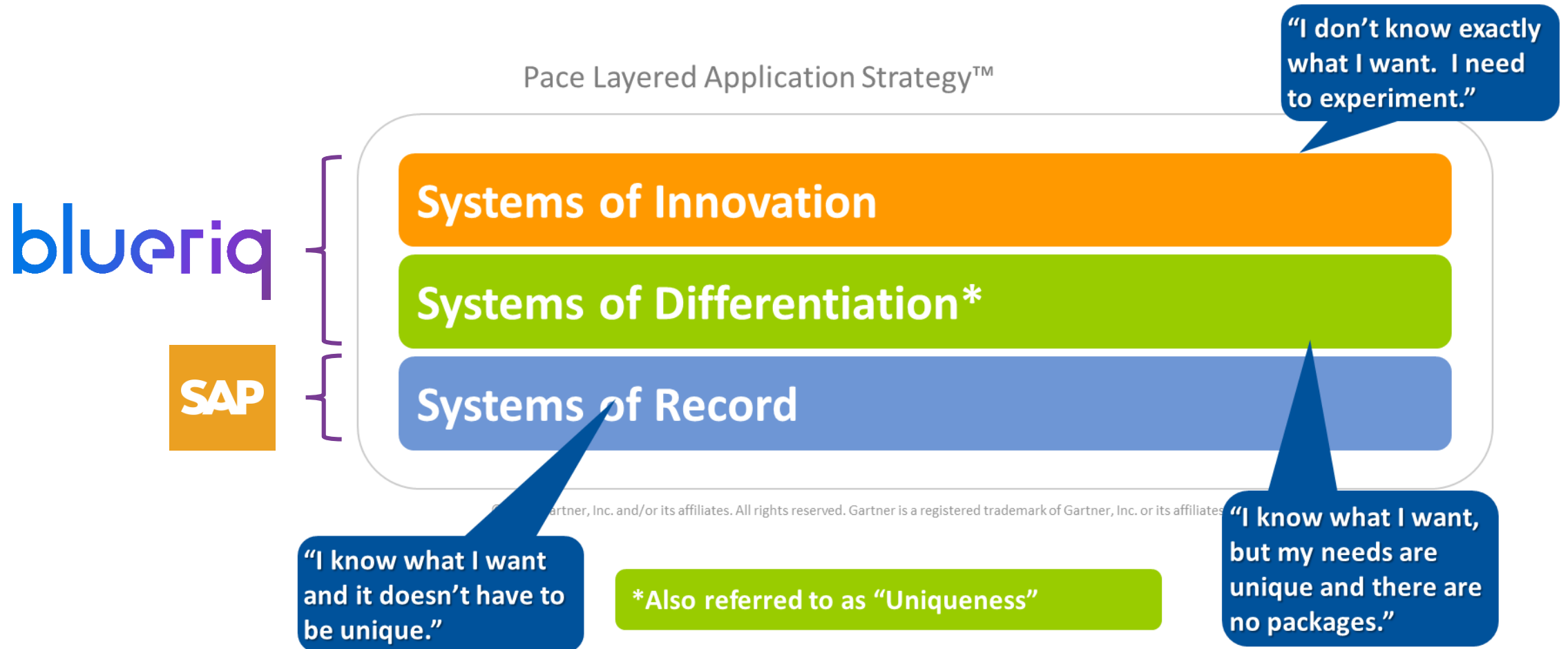
“Blueriq is not just our platform with market specific accelerators, but also our experts and our approach.



Blueriq Architecture, revisited



Types of systems



Propositions

Decision management

enables you to respond more rapidly to changes in policy, law and legislation and new market opportunities



Customer experience management

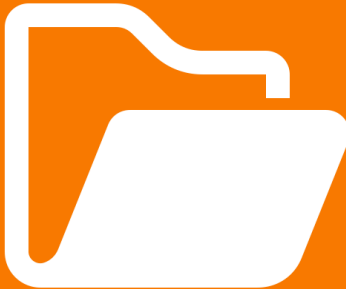
offers your customers a streamlined and highly personalised customer journey with relevant dialogues





































Dynamic case management

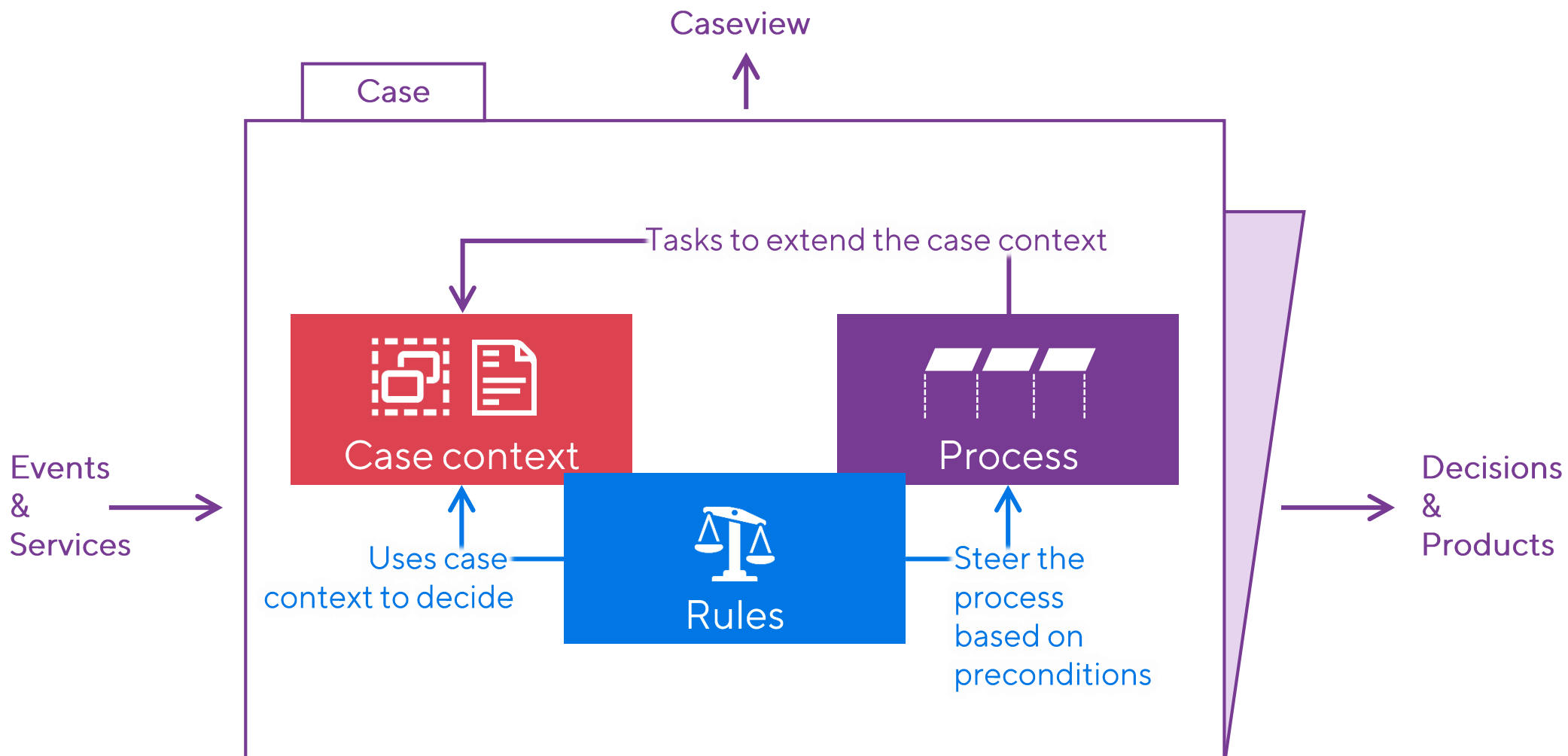
ensures rapid, integrated handling of cases between knowledge workers, customers and other stakeholders



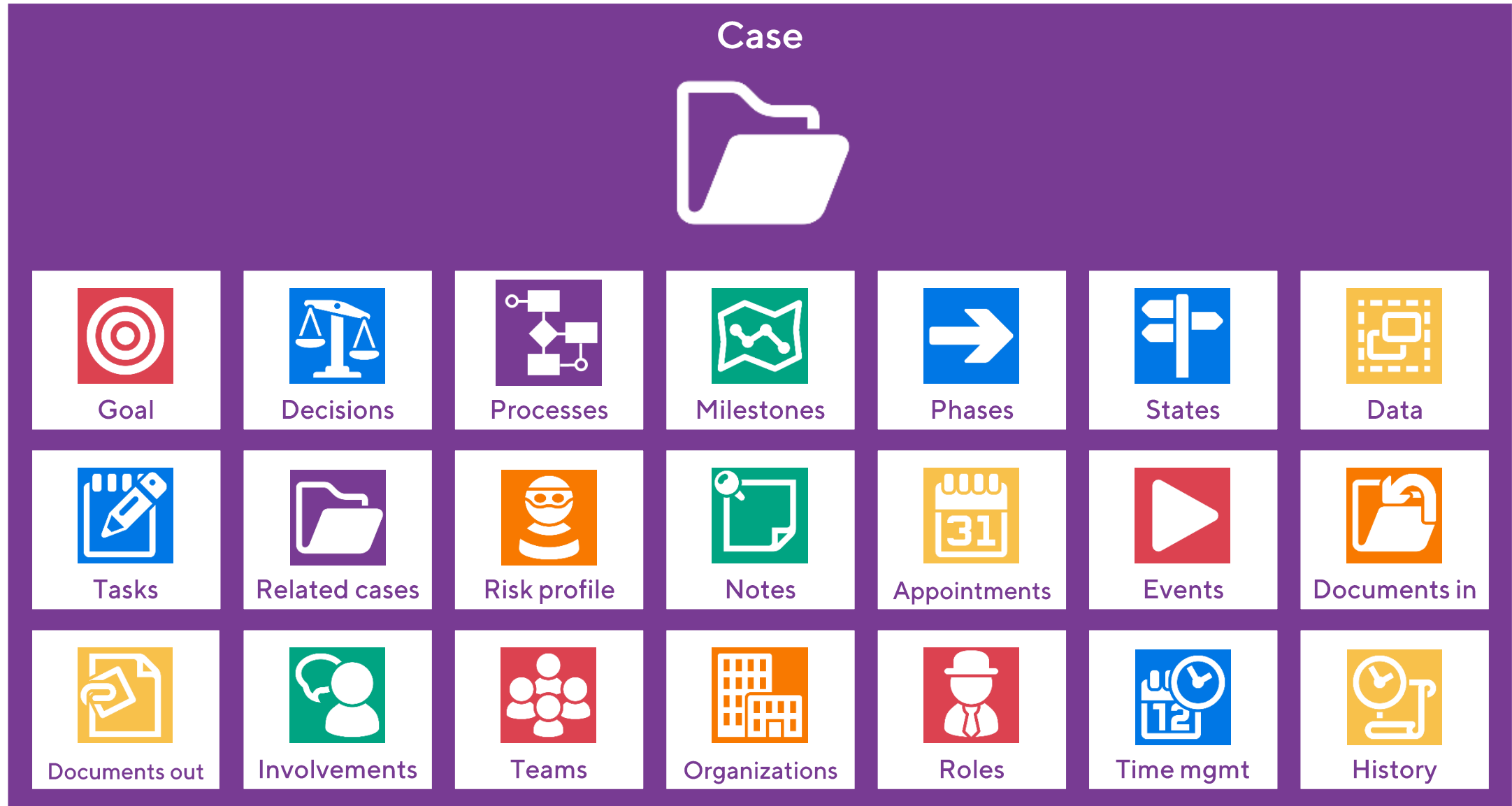


Request	Pay	Decide	Register
<div> Submit request</div> <div> Upload documents</div> <div> Send documents</div> <div> Request product</div> <div></div>	<div> Pay</div> <div></div>	<div> Assess request</div> <div> Manual check</div> <div> Determine reason anomaly</div> <div> Request additional information</div> <div> Resubmit</div> <div> Upload documents</div> <div> Determine decision</div> <div> Close case</div> <div> Deny request</div> <div></div>	<div> Register decision</div> <div> Create letter</div> <div> Send message to third party</div> <div></div>
<div> Request is complete</div>	<div> Payment approved</div>	<div> Determine decision</div> <div> Determine spot check</div> <div> Determine handling</div>	<div> Registration complete</div>
<div> Farmer</div> <div> Mailroom clerk</div>	<div> Farmer</div>	<div> Case handler</div> <div> Team lead</div> <div> Farmer</div>	<div> System</div>

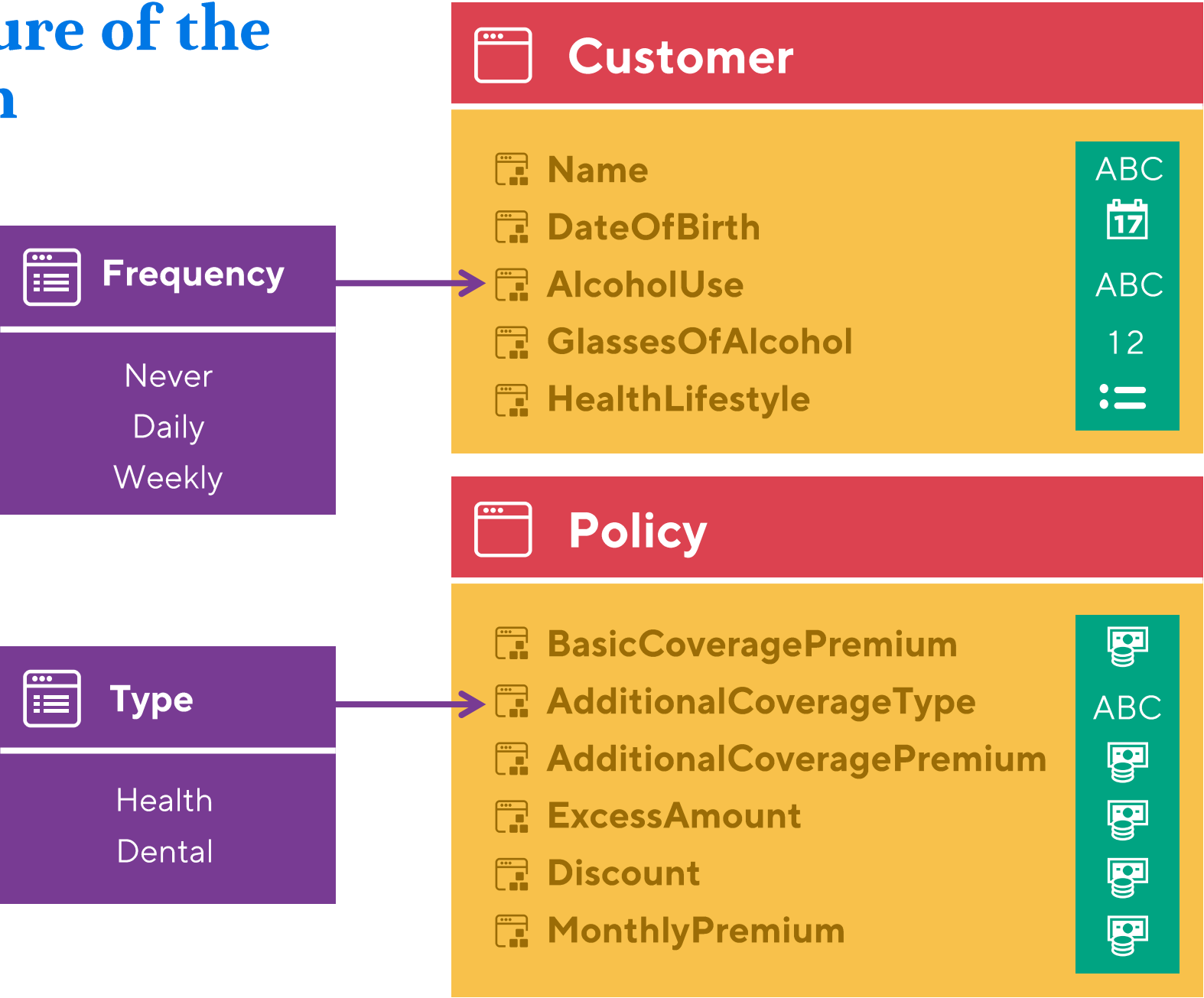
Recap demo



A case is so much more than a process



Structure of the domain



Page



Entity



Attribute



Value list



Base type



:=	Boolean
ABC	String
1/2	Number
17	Date
	DateTime
%	Percentage
	Currency
12	Integer