

## **Contest regulation – Feliway 25 Anniversary**

### **Article 1 : Organization of contest**

Ceva Santé Animale, a French corporation registered in the Trade and Companies Register of Libourne under the number 301 763 405 and whose head office is located at 10 avenue de la Ballastière 33500 Libourne, (hereinafter the "Organizing Company"), organizes on November 25th a virtual event "FELIWAY 25Y Award" as a celebration of FELIWAY anniversary (hereinafter the "Event") and a free of charge online contest with no obligation to purchase named « FELIWAY 25 Anniversary », (hereinafter the « Contest »), under the terms described in this regulation.

Promotional banners with an invitation to participate to the Event and the Contest will be posted by the Organizing Company on social media (Facebook, Instagram, LinkedIn and Twitter) with mention of the Contest. The Contest and its promotion are neither organized nor sponsored by social media. The personal data collected is intended for the Organizing Company and not for social media.

### **Article 2 : Purpose of the contest**

In the context of the virtual Event organized by the Organizing Company which will take place on November 25, the Organizing Company is launching the Contest, open to any individual participating to this Event.

The participants to the Event will be invited to answer 8 questions concerning Feliway products, cat behavior or cat owners, online. The questions will be asked to all participants attending the virtual Event, every five minutes approximatively. All participants answering correctly to each one of the questions will be selected to be a part of the random draw of the winners. 8 winners will be drawn, one for each question.

### **Article 3 : Participation requirements and Terms of participation**

#### **3.1. Participation requirements**

The Contest is open to all natural persons (the "Participant(s)") who meet the following cumulative conditions :

- over 18 years of age
- to have registered online for the Event

Persons who have collaborated directly or indirectly with the Organizing Company and/or its affiliates as well as members of their respective direct families, employees of the Organizing Company and/or its affiliates as well as those who are employed by subcontractors of the Organizing Company are not authorized to participate in the Contest.

Participation in the Contest is strictly personal.

Participants agree not to adopt a behavior that would be contrary to the interests of

this Contest or harmful to the image of the Organizing Company or any third party.

Participation in this Contest implies full and complete acceptance of the present rules, as well as of the laws and regulations governing the conduct of promotional games and contests such as sweepstakes. Failure by Participants to comply with these conditions will result in the invalidity of their participation and possibly in their liability.

Participants understand and agree that the Organizing Company is entitled to request any supporting documentation it deems necessary, as regards the identity, address or age of the participants.

Any false indication of identity or age will automatically result in elimination from the Contest.

### 3.2. Terms of participation

During the virtual Event, the Participants will be asked to answer online questions. Every five minutes approximatively, a question will appear online, with different possible answers and only one correct answer. The Contest lasts 45 minutes and 8 questions will be asked.

Each question and the proposed answers will appear in English during the Event. They will be translated verbally into local languages by the different interpreters of the Event.

The Participant who answered correctly will enter a random draw.

At the end of the Event, the draw will be done randomly among the participants having correctly answered the question through an online software (<https://www.tirage-au-sort.net/>) which will designate the winner for each question.

### **Article 4 : Notification of winners**

After such a random draw among the participants who correctly answered the question, the winner will be announced live at the end of the Event by the Organizing company.

### **Article 5 : Prizes**

The prizes for the winners consist of :

- Each winner of question 1 to question 7 shall receive : 1 starter kit FELIWAY Optimum (unit value : 34,90€), i.e. 1 diffuser + 1 refill.
- The winner of question 8 shall receive : 1 starter kit FELIWAY Optimum (unit value : 34,90€) + 5 refills (unit value : 31,90€) for 6 months of use.

Depending on the location of the winner, the prizes won will be sent by the Organizing Company in the FELIWAY packaging fit for commercialization and use in the winner's country.

The value of the Prizes is determined by the Organizing Company at the time the Regulation is drafted and is simply mentioned as an indicative information and cannot give rise to any claim. The mentioned value is an average of the end-user price in France, it may vary depending on countries and distribution.

All expenses incurred after the game, in particular for the maintenance and use of these prizes, shall be borne entirely by the winner.

The Organizing Company reserves the right to replace the Prize won by a prize of similar value and/or with similar characteristics, without this giving rise to any claim. Any photographs representing the prizes are exclusively for illustrative purposes and are not contractual.

The prizes are not exchangeable and may not under any circumstances be the object of payment of its value in currency or currency of any kind. It is specified that the Organizing Company will not provide any service or guarantee, the winnings consisting solely of the delivery of the prizes provided above. The Organizing Company shall not be held responsible for the use of the prizes by the winner.

#### **Article 6 : Terms for awarding the prizes**

The winners will be contacted at the email address indicated by the winner when he gave his consent to participate in the Contest at the beginning of the Event, in order to proceed with the awarding of the prizes.

The prizes will be sent within 1 month of the announcement of the winner to the postal address indicated by the winner.

If the email or postal address provided by the Participant is incorrect or does not correspond to that of the winner, or if for any other reason related to technical problems that do not allow the information email or postal shipment to be sent correctly, the Organizing Company shall not be held liable under any circumstances. Similarly, it is not the responsibility of the Organizing Company to search for the contact information of winners who cannot be reached due to an invalid or illegible email or postal address, or an incorrect mailing or postal address.

Winners who cannot be reached, or who do not respond within 1 month to provide their postal address necessary for the shipment of the prizes, may not claim any prize, compensation or indemnity of any kind.

#### **Article 7 : Reimbursement of the expenses**

Participation in the Contest is at the charge of the Participants. Given the current state of service and technology, a large proportion of Internet service providers offer free or flat-rate connections to Internet users, it is expressly agreed that any access to the Internet or to the Participant's mailbox on a free or flat-rate basis (such as a connection by cable, ADSL or specialized connection) shall not give rise to any reimbursement, insofar as the subscription to the services of the access provider is in this case

contracted by the Internet user for his or her use of the Internet in general and that the fact that the Participant connects to the Internet or to his or her mailbox in order to consult it does not cause him or her any additional costs or expenses.

## **Article 8 : Personal data**

The Organizing Company collects the personal data of the Participants in the context of the Contest (in particular the contact details of the winners).

The personal data collected is intended solely for the use of the Organizing Company in the context of the Contest and the awarding of the prize to the winners.

This data is kept for the time necessary for the purpose of processing, i.e. up to 3 months after the end of the Contest.

The Organizing Company is authorised by the Participants to communicate their data to subcontractors and/or service providers exclusively for the purposes of managing the Contest.

In accordance with the Regulations on personal data, Participants have the right to access, rectify, limit the processing and portability of their data.

Participants may also object to the processing, withdraw their consent and request the deletion of their data.

Participants who object to the processing, withdraw their consent or request the deletion of their data before the end of the game shall be deemed to have waived their participation.

Participants may exercise this right by writing to: [privacycompliance@ceva.com](mailto:privacycompliance@ceva.com) . In the event of a complaint that is not resolved directly with Ceva Santé Animale, participants may contact the CNIL (<https://www.cnil.fr/fr/plaintes>).

For more information, you can consult our policy on the protection of personal data at the following address:

<https://www.ceva-santeanimale.fr/Footer-links/Politique-de-Confidentialite#privacy> .

## **Article 9 : Liability**

The Organizing Company has the right to shorten, extend or cancel this Contest if circumstances, in particular related to the sanitary crisis, require so. Likewise, the dates that are provided herein can also be modified. It shall not be held liable in this regard.

The Participant acknowledges and accepts that the sole obligation of the Organizing Company under the Contest is to register the participants' entries, provided that these entries comply with the terms and conditions of these rules, and to award the Prizes to the winners, according to the criteria and procedures defined in these rules.

The Organizing Company shall not be held responsible, without this list being exhaustive, for any technical, hardware or software failure of any kind whatsoever, the risks of contamination by any viruses circulating on the network and the lack of protection of certain data against possible misappropriation.

Participation in the Contest implies knowledge and acceptance of the characteristics and limits of the Internet as regards technical performance, response times for consulting, questioning or transferring information.

The Organizing Company shall not be held liable for any incident or accident that may occur during the use and/or enjoyment of the prize won.

## **Article 10 : Compliance and Dispute Resolution**

10.1. Participation in this Contest implies express and unreserved acceptance of this regulation in its entirety. Participation in the Contest implies a loyal attitude, meaning absolute respect for the rules and rights of other participants.

Participants are prohibited from implementing or seeking to implement any participation process that does not strictly comply with the principles of the Contest and this regulation.

The Organizing Company reserves the right to exclude from the Contest any person who does not fully comply with this regulation and to prosecute anyone who attempts to defraud or interfere with the proper conduct of the Contest

10.2. The Organizing Company may decide to cancel the Contest if it appears that obvious fraud has occurred in any form whatsoever, in particular in a computerized manner in the context of participation in the Contest or the determination of the winners.

The Organizing Company reserves the right to carry out any verification to ensure compliance with this article as well as with the regulation as a whole, in particular to remove any Participant who has committed any abuse or attempted fraud.

It is agreed that the data contained in the Organizing Company's information systems have evidentiary force with respect to the connection elements and information resulting from computer processing relating to the Contest organized by the Organizing Company.

10.3 Any difficulty in applying or interpreting the regulation will be decided exclusively by the Organizing Company. No telephone request or claim concerning the application or interpretation of these rules will be answered.

10.4. This regulation is governed by French law. Any dispute arising out of or relating to this Contest, shall be irrevocably and unconditionally submitted to the exclusive jurisdiction of the territorially competent courts.

## **Article 11 : Consultation of the Regulation**

The present Regulation may be consulted at FELIWAY 25 Award page between 08/11/2021 and 25/02/2022. The Regulation will be also available online on the page

of the virtual event.

A copy of the regulation may also be sent free of charge to any person who makes a written request by e-mail to the address [eve.pouzet@ceva.com](mailto:eve.pouzet@ceva.com) .

Done at Libourne , this November 4, 2021.