



Accelerate Digital Insurance with Tada Insurtech

Lower underwriting losses & faster product innovation

The sudden necessity of remote work to combat the spread of Covid-19 has made greater visibility and collaboration critical to success in Insurance. Tada Cognitive Solutions is helping Insurance firms accelerate innovation and operational excellence in this new normal.

Analytics-Driven Operating Model for Insurance



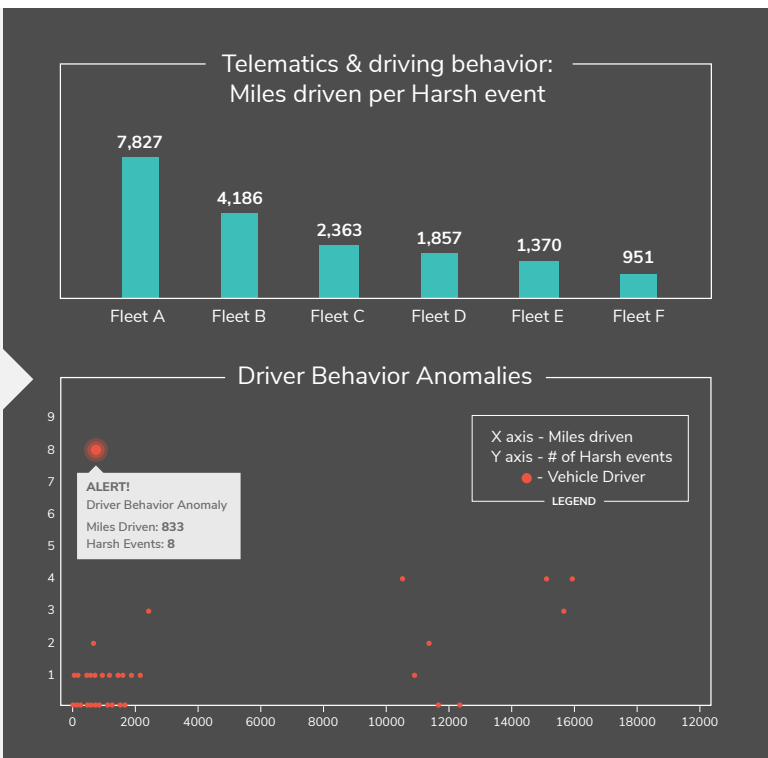
Tada connects insurance data from sales quotes to policies to claims for 360° visibility across customers, producers, lines of business, coverages, exposure, policies, premiums, pricing, product, claims and geography. This is foundational for decision-making and co-ordination as well as building transformative analytical engines.

Client Example

For a commercial auto insurance carrier, Tada synchronized insurance data with telematics from insured fleets within 4 weeks. Loss prevention managers could instantly pinpoint driving anomalies and implement risk reduction measures. Granular underwriting models for right-pricing based on driver behavior are leading to transformational outcomes:

Productivity: Net benefit is expected to exceed 5% of written premiums, enabling a turnaround of the commercial auto business

Innovation: A usage-based insurance product offering is in the pipeline



Operational Excellence

Real-time performance metrics integrating distribution, policy, claims, and third-party data – tailored for decision-makers at all levels

Effective Collaboration

'Single point of truth' for better internal collaboration and coordination with partners like agencies and reinsurers

Business Optimization

Advantaged business model creation – better pricing, reduced losses, customer-centric innovation, and increased productivity

Tada Analytics

Live intelligence, dynamic diagnostics, and actionable insights customized for leadership and line managers with secure access on PC, tablet, and phone

Technology + Expertise

TADA combines its innovative patented technology with deep expertise in insurance to put a powerful solution in the hands of Insurance leaders in weeks

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