



REDUCE TIME-TO-READY

AND OPTIMIZE YOUR RENTAL CYCLE

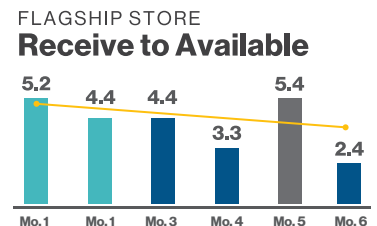
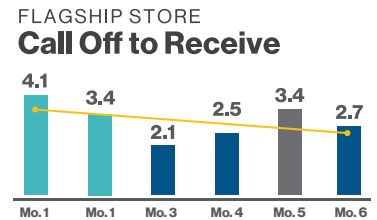
Economic recovery could see a surge in rental equipment demand. CGN is helping dealers win more business and improve financial performance by optimizing their rental cycles with efficient Time to Ready (TTR).



CGN's rental transformation model for dealers begins with efficient Time-to-Ready. We work with our digital partner, TADA, to help dealers establish real time visibility and insights into critical processes and KPIs at a regional and store level.

Dealers are using analytics, defining prescriptive root causes and implementing digitized solutions, putting their data to work to get results. Recently we worked with an innovative, growth-focused dealer in North America to improve rental fleet return on assets with a 41% TTR improvement.

- **31% increase in machine availability**
- **76% reduction in unavailable, backlogged & down equipment**
- **Revenue growth while avoiding 12% of capital asset purchases**



CYCLE OPTIMIZATION

Hands-on process mapping, KPI development, workshops to redesign layouts & decouple rental operations to operationalize & improve TTR.

COST EXCELLENCE

Rental damage, logistics, blanket work-order & technician efficiency.

EXPANSION & SUSTAINABILITY

Change management, scale across >10 facilities starting with flagship stores, measuring outcomes.

DIGITAL SOLUTION

Live, granular rental data with secure access for management, coordinators & technicians on PCs, tablets & phones, rapid action & issue resolution.

CGN & TADA ... POWERFUL SOLUTIONS



We are committed to the success of dealers. Whether in Parts, Service, Sales or Rental... sales growth, cost reduction, process efficiency or return on assets... we have the industry knowledge and digital solutions to help you win.

For more info, visit us at cgnglobal.com or tada.today or call Jay Dawson, Director of Dealer Solutions, at 309.256.7133. We look forward to working together.

