

Maximize The Value Of Your Assets

Digital Asset Management Services



DAMs and MAMs have the potential to transform how your organization leverages its valuable media content.

A successful DAM program streamlines operations, allows you to reach new audiences, and provides essential rights management. We know what it takes to get there. Let our DAM professional services team help you realize your vision.

AVP is a Data Management Solutions Provider

Our experts offer proven approaches to help you protect, manage, and use the data and information assets you care about. Our team of librarians, archivists, data scientists, and software engineers are experts in digital asset management (DAM), digital preservation, collections management, storage architectures, data management best practices, and more.

Digital Asset Management Clients

We have partnered with dozens of organizations to solve their toughest information management challenges.



How We Work With You

Your Team

- Has a vision for the DAM
- Knows needs and goals
- Knows your assets and users

Your Vendor

- Provides the technology
- Gives technical support
- Supports technical implementation

AVP Team

- Applies DAM best practices
- Optimizes the system for best results
- Translates between you and the vendor

Digital Asset Management Service Packages

AVP offers three standard onboarding packages. In addition to these packages, we are also available for custom engagements. Let us know how we can help make your DAM initiative a success!

Option 1 Select: Select a core need for functionality from any component of our services list with inclusion of communication of needs and validation with DAM vendor.

Option 2 Support: Select complementary components with additional flexible support hours to allocate as needed as you approach launch.

Option 3 Comprehensive: We lead the entire onboarding process for you, so you don't have to put your day job on hold. Benefit from full project accountability and an accelerated timeline from project efficiency/continuity.

AVP can tailor services to meet you wherever you are in the DAM process.

These packages assume that AVP is taking the lead role in each area with a check mark. Service package pricing available upon request.

	Option 1 Select	Option 2 Support	Option 3 Comprehensive
Project Planning, Management, & Budgeting		✓	✓
MVP scope & definition		✓	✓
Requirements documentation		✓	✓
Metadata & taxonomy development	✓	✓	✓
Users & permissions planning		✓	✓
Pilot usability testing & reporting		✓	✓
Migration and/or new content ingest support	✓	✓	✓
Manage relationship with vendor throughout onboarding			✓
Validation of tickets & feedback to vendor during each release			✓
Launch planning, training & communication			✓
Additional support hours to use throughout the project	20	40	65