

RxSafe Custom Video Pricing

1. Branded Video - \$250 (choose one video option below)

- Includes pharmacy name or logo and headshot/photo on the first frame and contact information on the last frame of video
- [Let's Get Started Video](#) - Introduction to adherence packaging and invitation to get started
- [How it Works](#) - Explanation of PakMyMeds for patients who request more information
- [Animated video](#) – Animated introduction to adherence packaging and invitation to get started

2. Branded Video with Custom Voiceover - \$500

- Video includes custom voiceover for pharmacy
- Let's Get Started Video - Explanation of how to get started on the PakMyMeds program
- How it Works - Explanation of PakMyMeds process for patients
- Animated video – Animated explanation of how to get started on the PakMyMeds program
 - Also includes logo on delivery vehicle and deliveryman

3. Branded Video with Custom Voiceover + Custom Script - \$750 per video

- Video includes custom voiceover & custom script for pharmacy
- Let's Get Started Video - Explanation of how to get started on the PakMyMeds program
- How it Works - Explanation of PakMyMeds process for patients

4. Custom Video - Web/Social Media

- Call for a quote
- Made specifically for web-based marketing
- One major revision, and two minor revisions allowed
- Additional edits available for \$100 per hour



5. Custom Video - TV Commercial

- Call for a quote
- Made specifically for TV marketing (i.e. 4K resolution)
- One major revision, and two minor revisions allowed
- Additional edits available for \$125 per hour