

# Sample Office Products Company

## Business Valuation



Brought to you by **Sample Name**

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**Business Coach**  
Lorem Ipsum Sit Dolor

### VALUATION TECHNIQUES

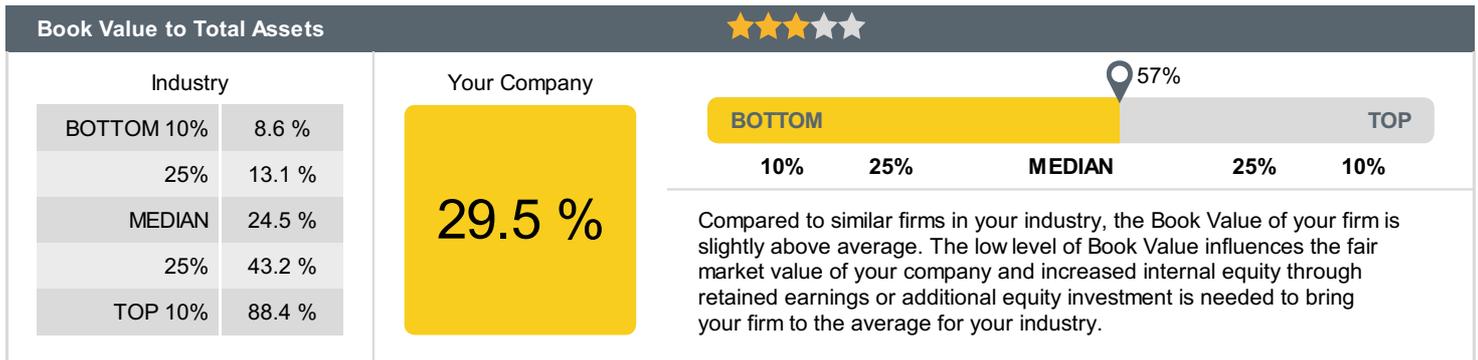
#### Technique 1

#### Book Value

This technique estimates the value of your company to be:

**\$3,659,228**

Taking the ratio of Book Value to Total Assets, your Book Value compares to that of your peers as follows:



#### Technique 2

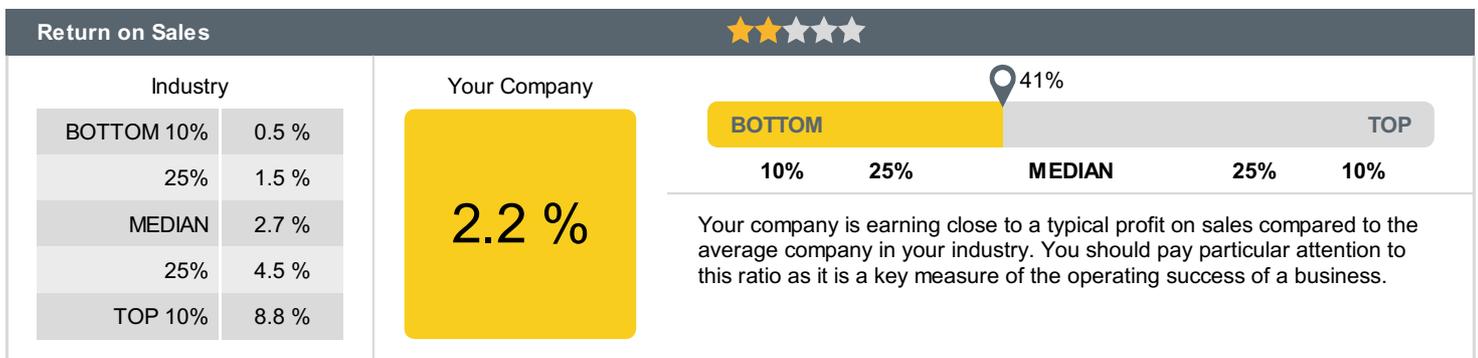
#### Earnings Capitalized Capitalization Rate

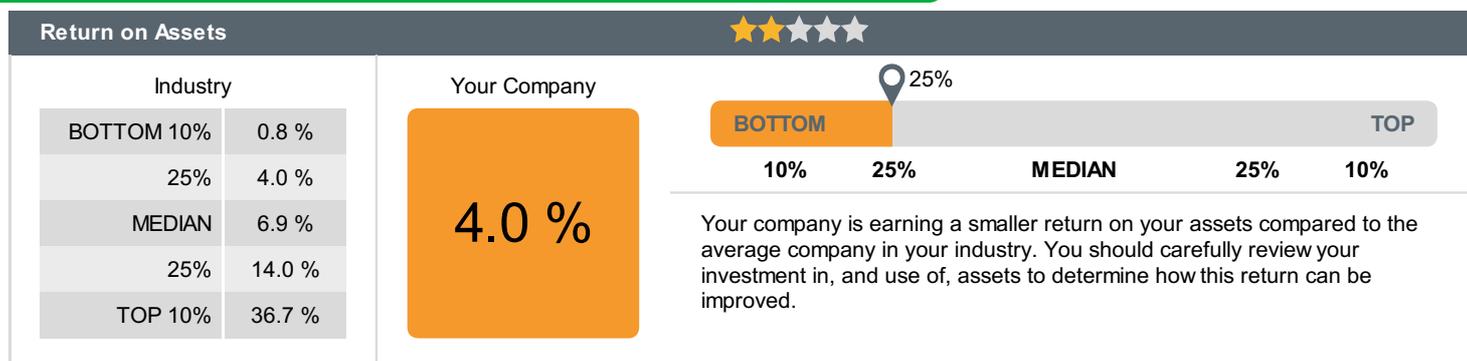
Assumed  %

results in value of

**\$1,977,204**

Your profitability compares to that of your peers as follows:





## VALUATION MEASURES

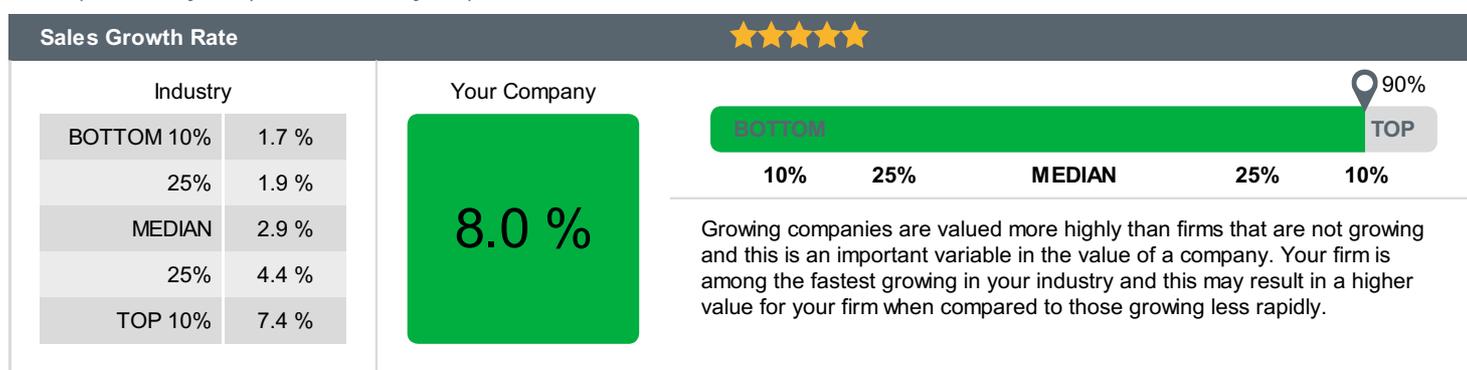
### Technique 3

#### Capitalization of Current Earnings

##### Sales Growth Rate

Assumed  % results in value of \$2,910,116

Your profitability compares to that of your peers as follows:



### Technique 4

#### Average Industry P/E Ratio

Estimated 4.53 results in value of \$2,239,189

#### Top Quartile Industry P/E Ratio

Estimated 4.85 results in value of \$2,398,064

Firms often sell for a value that is a multiple of their Net Income and the values for your company given here are based on the average and top quartile Price to Earnings Ratio used for privately held companies in your industry.

### Technique 5

#### Operating Income Multiple

Assumed  results in value of \$3,659,228

The equity of privately held firms is frequently valued using a multiple applied to their operating income net interest-bearing debt. This multiple is usually between 4 and 7. However, in the case of your company that value is below the Book Value and is reverted to the Book Value.

### Final Estimate

#### Estimated Value of Your Firm

\$2,670,236

This estimated value of your firm is based on the results of the techniques presented above and is intended to give you a general idea of the wealth created by your company. For a more precise estimate of value you should have an independent valuation expert complete a comprehensive valuation for your firm.

### Industry Reference

(\$464,711)

It is estimated that your firm's value is below that of a similar size business in your industry. You should consider ways to increase sales, profits and retained earnings to determine if you can increase the relative value of your firm when compared to similar firms in your industry.