

AppScho joins forces with Ready Education to become the global leader in student mobile application solutions.

Paris, 14 December 2021

AppScho, the French leader in mobile application solutions for students and higher education institutions, joins forces with **Ready Education**, the digital campuses global giant, in order to become the world's leading mobile-first student engagement platform provider: 4.5 million students and 525+ institutions are now using one of the group's apps in 21 countries.

From French start-up to international leader in student mobile campuses

Since 2014, **AppScho** supports the daily lives of hundreds of thousands of students and their institutions with its "mobile campus" solution that centralises all academic content on students' smartphones.

After an initial financing from **Educapital** and **Karista** (via the **Paris Region Venture Fund**), **AppScho** established itself as the French reference in student mobile apps:

- 100+ higher education institutions served (universities, engineering schools, business schools);
- 500,000 students use an **AppScho** mobile app across 5 countries;
- 100 million sessions on its mobile apps since 2018.

This is a new chapter in the history of **AppScho** which confirms the solidity of its model, the relevance of its vision, and **Ready Education's** trust in its development and integration potential within the newly formed group. **AppScho** is thus firmly in line with a transforming global economy, where EduTech occupies a predominant place.

A common ambition: to drive worldwide student success

For the past 7 years, **AppScho** has supported institutions – both public and private – in their digital transformation projects. This merger, because it confirms the maturity of the French higher education sector in terms of digital technologies, accelerates the recognition of French institutions across Europe and North America in that domain.

The two companies, who are coming together under the **Ready Education** banner, now represent 4.5 million students worldwide and 525+ leading institutions, such as **Harvard Law School**, **McGill University**, **University of Birmingham**, **Nottingham Trent University**, **Utrecht University**, **Erasmus University Rotterdam**, **Sciences Po Paris**, **HEC Paris**, **ESSEC Business School**, **Ecole polytechnique** or the **Catholic University of Louvain**.

With this merger, the two companies affirm their ambition to set a new global standard for student communication and engagement. They are combining their strengths in terms of products, talents and approaches to create an ever more digital, mobile and inclusive student experience.

The combined entity is now the global leader in driving student success.

Earlier this year, [Ready Education](#) also joined forces with [StuComm](#) (the Netherlands) and [Collabco](#) (UK), two EduTech companies who also specialise in mobile campuses.

A natural fit between AppScho and Ready Education

For more than 10 years, the two companies have been involved in the digitalisation of the higher education sector. Their services have become essential in the daily life of students and within the institutions they serve.

They offer higher education institutions mobile application solutions and complementary services that enable them to centralise all their services on mobile phones, to improve student experience, to better communicate with their audiences and to strengthen their digital influence. In this respect, the Covid-19 crisis has demonstrated the relevance of this type of tool by enabling institutions to keep in touch with isolated students during the successive lock-downs.

[AppScho](#) and [Ready Education](#) have similar missions, visions and values, as well as aligned organisational cultures and highly complementary products and services. By joining forces, they will combine their knowledge, experience and resources to deliver added value to their institutional partners and to the students they serve.

[AppScho](#) and [Ready Education](#) share:

- A common mission: to drive student success worldwide;
- The same approach: to support higher education institutions in the digitalisation of their campuses.

Today, the two companies are joining forces to:

- Bring together their teams and accelerate their development plans;
- Offer the most comprehensive products and services to their client institutions;
- Affirm their position as world leader in mobile student experience.

The new group brings together 110 employees.

Local strongholds, global reach

The new alliance will build on its presence in 21 countries to continue to deliver and enhance the localised experiences that ensure all higher education institutions can drive their students' success and engagement. The offices in Montreal, Paris, Utrecht and Liverpool will enable the [Ready Education](#) teams to better serve the interests of their clients wherever they are in the world and whatever their typology.

This collaboration offers existing customers the benefits of an experienced global network, the stability of a well-funded organisation and the access to the best mobile campus solution on the market.



"For the past 7 years, the AppScho teams have been working alongside French higher education institutions to help them offer the best digital experience to their students. Our partnership with Ready Education is an extension of this common ambition and an opportunity for us to further improve the daily lives of students in France. By offering a world-class mobile campus solution, we will further accelerate the digitalisation of French higher education."

Victor Wacrenier, CEO and co-founder of AppScho & Antoine Popineau, CTO and co-founder of AppScho



"It has been an exciting year so far for Ready Education and we are delighted to welcome onboard our new colleagues at AppScho. Their focus on student success accelerates our drive to offer the world's leading digital campus and continues to benefit all of our stakeholders, including customers, partners, students and employees."

Gary Fortier, CEO of Ready Education

About AppScho

Created in 2014, AppScho is the leading EduTech startup in France in the higher education sector. AppScho offers a mobile application dedicated to students that centralises all the campus' services and content on their mobile phone (schedule, grades, absences, map, events...). As an expert in student engagement, AppScho's mission is to make students' daily lives easier by helping them manage their entire education directly from their smartphone. AppScho works hand in hand with 100+ higher education institutions (universities, engineering schools, business schools) and their 500,000 students in France, Belgium and Italy. Website: www.appscho.com

AppScho is financed by  KARISTA  PARIS REGION Venture fund  EDUCAPITAL

About Ready Education

Trusted by 425+ institutions to build communities and drive retention, Ready Education is the leading mobile student engagement platform on a mission to improve student success in higher education worldwide. The student-centric mobile app meets students where they are and is a one-stop shop for communications, connecting with their peers and faculty, accessing campus resources, and easily managing their courses and finances. With over 90% student adoption and the highest rated app, the platform is essential for crafting digital student experience. Website: www.readyeducation.com

About Karista and Paris Region Venture Fund

Karista is an independent European venture capital firm specialising in "early-stage" investments. Over the past 20 years, we have supported and guided more than 100 companies in Western Europe from creation to success, in the digital, technical and healthcare sectors. As we believe that investment is not only about money but also about people, we provide early support to our founders and entrepreneurs. Karista signed the Sista charter.

As part of its policy to support innovation, the Ile-de-France Region wishes to assist the emergence of tomorrow's leaders in key sectors of the Ile-de-France economy with a strong competitive edge, such as sustainable and innovative cities, aeronautic, digital, cybersecurity, tourism, agri-business, health and mobility. It has chosen to focus its support mainly on projects involving advanced technologies that will shape the products and services of tomorrow. To achieve this ambition, the Paris Region has set up an investment fund, the Paris Region Venture Fund, with the support of ERDF, which aims to provide equity support to young innovative companies in the sector. With an investment capacity of €50 million in 2017, the PRVF supports growth and employment with the creation of an average of 30 jobs per participation and a turnover growth rate of over 200% (source: EDATER).

Website: www.karista.vc

About Educapital

Educapital is the first impact investment fund dedicated to the future of the world of Education and Work education technologies (EduTech).

"We have been supporting AppScho for almost 4 years and are proud of the company's and its founders' accomplishments. As the undisputed French market leader, AppScho has established itself as an indispensable partner for universities and higher education institutions, helping them with their digital transformation. This new step, alongside Ready Education, will allow the company to go even further in its mission: to better engage students in order to reduce dropout and improve the efficiency of education." - **Litzie Maarek, Partner**

Website: www.educapital.fr

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