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The Dubai Police Council of People of Determination partners with the ENTERTAINER business to gift employees with VIP access to its popular app, the ENTERTAINER

UAE, January 19th, 2021: The Dubai Police Council of People of Determination has partnered with the ENTERTAINER business, a leading provider of loyalty solutions, to offer its employees VIP access to the ENTERTAINER.

The Dubai Police aims to promote inclusivity through The Dubai Police Council of People of Determination which encourages all employees to champion a culture of mutual respect.

Mr Saif Al Falasi, Chairman of the Council of People of Determination in Dubai Police, said: “We’re committed to ensuring The Dubai Police is inclusive, where individual differences are valued. Our culture encourages diversity and rewards its people for playing to their strengths.”

Throughout 2020, the ENTERTAINER remained dedicated to developing enhanced experiences to all. The delivery product works with top independent restaurants like Brick Lane British Indian and high street favourites. As local tourism begins to open, members also get exclusive access to unbeatable UAE staycation discounts.

Engineer Adel Al Zarouni, General Manager of the ENTERTAINER, said: “We are proud to work alongside The Dubai Police and, as a business leader, I have seen first-hand the benefits of making recognition and rewards a central part of company culture.”

The ENTERTAINER 2021 is available to all People of Determination within The Dubai Police workforce, or purchase through the ENTERTAINER [website](#) and download on iOS or Android app stores.

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About The People of Determination Council of Dubai Police:

The People of Determination Council was formed under decision No.12/2017 issued by the Commander-in-Chief of Dubai Police on May 22, 2017, in a move that aims to transform Dubai into a fully friendly city for people of determination.

The Council was formed in line with the Dubai Strategy for People of Determination 2020, launched by H.H. Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, and Chairman of the Dubai Executive Council.

As a strategic initiative, the Council prepared a special strategy for the years 2016-2021 that includes five key programmes featuring several initiatives that take into consideration the comprehensive implementation of the Dubai Strategy. The aim is to ensure the empowerment of the target groups

people of determination, whether Dubai Police staff and their families, or Dubai Police customers of various categories.