

Red Ribbon Week®

MORNING ANNOUNCEMENT SCRIPT

Good morning students:

(Each day, read one of the following and then read the paragraphs below.)

Day 1 – This year’s Red Ribbon Week theme is Be Happy. Be Brave. Be Drug Free.™
The theme is a call to action to speak out in support of healthy choices. It also serves as a reminder that we are all empowered with shaping the communities around us through positivity, bravery and strength.

Day 2 – It’s Red Ribbon Week! This year’s theme is Be Happy. Be Brave. Be Drug Free.™
The theme is a reminder that by staying drug free, you are sending a message to yourself and others about how much you value yourself, your overall health, your community and your future. One thing’s for sure...by making healthy choices, like staying drug free, you are much more likely to achieve your goals. So aim for the stars! We believe in you.

Day 3 – Happy Red Ribbon Week! This year’s theme is Be Happy. Be Brave. Be Drug Free.™
Staying drug free means investing in your current and future health. You don’t have to use drugs to fit in. There are other ways to belong. Celebrate your uniqueness and show it to the world.

Day 4 – Be Happy. Be Brave. Be Drug Free.™ - That’s this year’s Red Ribbon Week theme.
[INSERT SCHOOL NAME] loves our students and we want you to lead happy, healthy, fun and wonderful lives. We know that by making healthy choices, like staying drug free, you are more likely to live the best life for you. So, take a moment to commit to yourself that you will continue to make healthy choices to ensure a brighter future. You won’t regret it!

Day 5 – It’s the last day of Red Ribbon Week and we want to thank you for your participation in supporting healthy, drug free lifestyles. We hope you’ve really thought about the meaning of this year’s theme: Be Happy. Be Brave. Be Drug Free.™ – and how making healthy choices will help you achieve your goals in life - while having fun in the process. We only want the best for you and can’t wait to see what you can achieve!

School Personnel: Insert any other activities, announcements, schedules, speakers, etc.