

Knowing has replaced guessing.

What if your clients could discover their organizational strengths and weaknesses from data analytics?

Knowing beats guessing.

But knowing is only half the battle. How do your clients interpret the analytics? How do they take meaningful action with it? How can the information propel their business forward?

Refer your clients to get a free benchmark consultation.

We'll help them uncover insights from the start – even before they become a client. After an initial consultation with ADP they'll know how their company compares to others in their industry and location in a wide variety of areas:



Talent

- Workforce demographics
- Revenue per employee
- Expected job growth
- Time to hire
- Employee engagement
- Number of job openings
- Compatible occupations



Compensation and Benefits

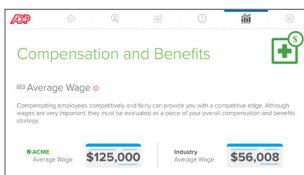
- Average wage
- Benefit participation rate
- Employer contribution to benefits
- Deductible/co-insurance/ out-of-pocket max
- Retirement plan match
- Wage growth



Risk

- Turnover
- SUI rate
- Workers' comp mod factor
- Turnover by generation

See how your clients stack up against their competition on a number of key metrics.



Knowing where you stand is only the beginning.

When your client becomes an ADP client, a dedicated HR partner will help them to create a smart, dynamic action plan that turns these insights into a customized strategy to maximize their competitive advantages and turn their weaknesses into strengths.

If your clients are ready to stop guessing and start knowing, contact us today:

Professional Group Plans

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*Source: CHRO Quarterly First Quarter 2015; Deloitte 2014 Human Capital Trends Survey
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of companies do not have any analytic capabilities in HR*



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