

The background features a vibrant, abstract composition. On the right side, there's a large, expressive painting with thick brushstrokes in shades of red, orange, yellow, and dark blue. A white, cloud-like shape with small blue dots is prominent in the upper right. Below this, there's a dark blue, wavy shape. The bottom right corner shows a red and black striped pattern. On the left, a dark blue rectangular area contains white text. The overall style is modern and artistic.

OCTOBER 2021
**PROJECT
HIGHLIGHTS**

Ideation to
Execution

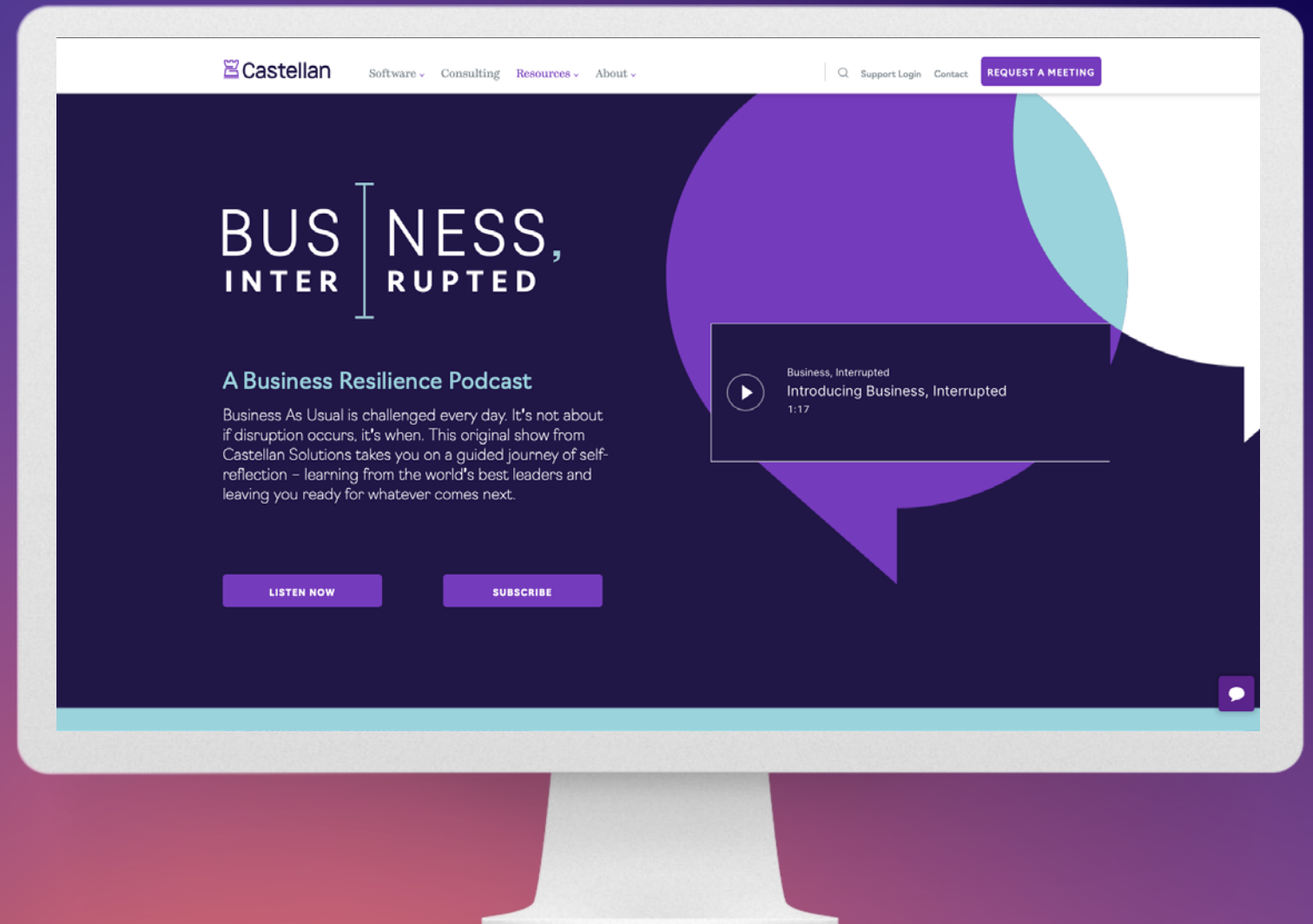
first look.

PHASE:3

Castellan

In our continuing partnership with Castellan, Phase 3 helped build out their new *Business, Interrupted* podcast landing page and creative graphics. The podcast is part of their larger “Castellan Community” initiative, where they strive to build a community focused on business continuity professionals and experts. Additionally, the Phase 3 PR team promoted the launch via a press release to news outlets and social media announcements. Check it out for yourself [here!](#)

Services: Creative, Web Development, Public Relations





Deep Ellum Brewing Company

Phase 3's amazing Fabrication team crafted and installed this custom display for Deep Ellum Brewing Company's new Cadillac Bandito product line, creating a wow-factor across Texas.

Services: Print, Fabrication, Installation



PGA Tour

The Phase 3 PR team had the honor of working with the PGA Tour at their grand finale, the TOUR Championship, where golf’s top 30 players came to Atlanta’s East Lake Golf Club to see who would win this year’s title of Fedex Cup Champion. Not only did our team assist with on-site support during the events, we also helped jump start buzz with media press hits and by working with local influencers. We provided the influencers with pre-tournament kits (featuring our custom-made boxes and sponsor supplied goodies) and behind-the-scene tours. We secured over 20 million media impressions and reached over 550,000 followers.

Services: Print, Public Relations





NYX Professional Makeup

For the ULTA Beauty GMC brand expo event, NYX Professional Makeup came to Phase 3 to help create the ultimate booth experience. With a “go big or go home” mentality, Phase 3’s fabrication team created The Vinyl Club, where glossy grunge made a comeback and guests had fun with music, photo ops, a temporary tattoo station and of course, the makeup.

Services: Print, Fabrication

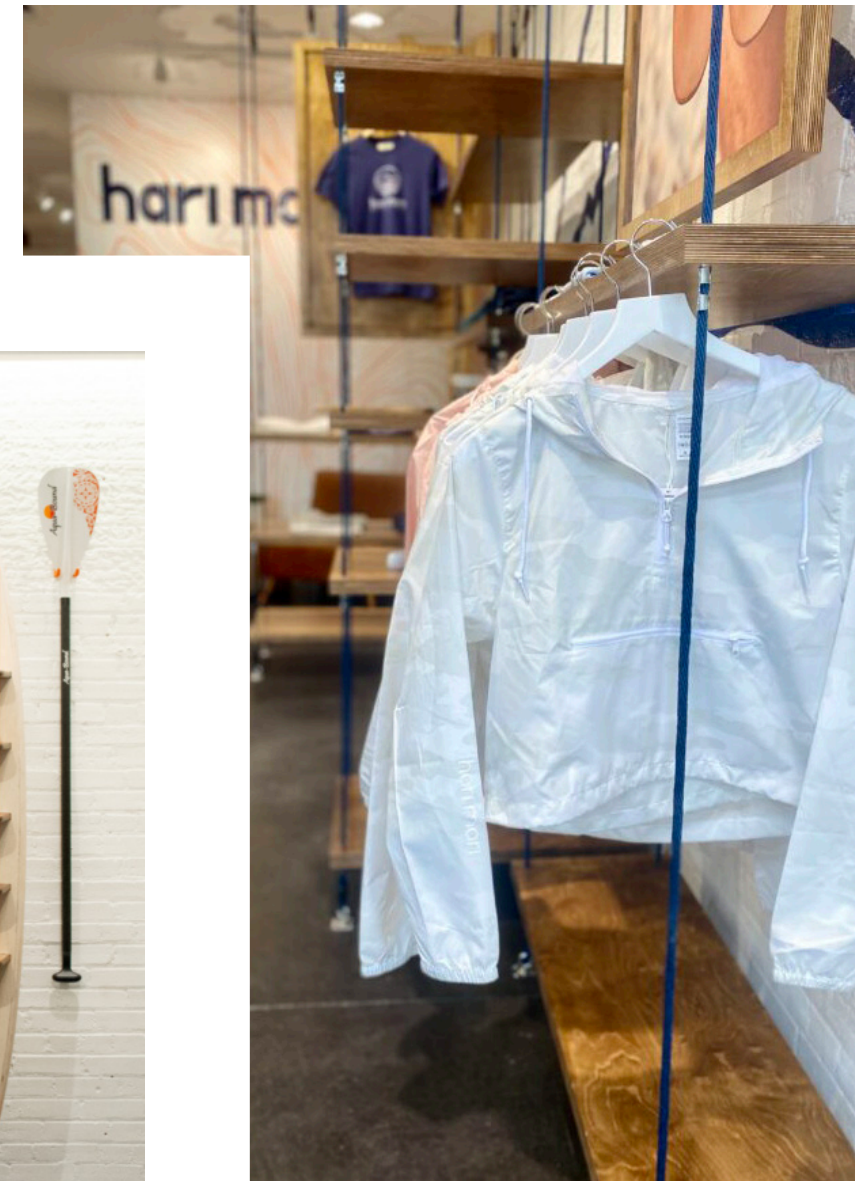




Hari Mari

In partnership with MoWax Visual, Phase 3 provided consultation, fabrication, and installation services for Hari Mari's new store location in Dallas, Texas. These beautiful pieces embody Hari Mari's mission of everyday exploring and create an eye-catching visual experience for customers and passerbys.

Services: Fabrication, Installation



Syneos Health

Ever wonder how the signage we're inundated with everyday gets there? Introducing Phase 3's installation team! From office signage, like Syneos Healthcare's New York office seen here, to vehicle wraps, we do it all.

Services: Print, Installation



Columbus McKinnon

Columbus McKinnon, a global leader in lifting and smart motion control technology, came to Phase 3 to aid in launching two of their new products, the HTP & HTG Clevis Trolley and the CM Hurricane 360 Mini. After developing a creative campaign that generated curiosity and engagement at the customer-, retail-, and supplier-levels, we created a launch plan for each product that served as the campaign roadmap. Deliverables included product videos, landing page assets, Powerpoint presentation, digital invitations and social graphics.

Services: Creative, Launch Plan, Video

Digital invitation



Presentation



Social Graphic



Product Video. Watch [here](#).



Product Video. Watch [here](#).



State Farm

Phase 3 loved breathing life into State Farm's Texas headquarters location. Opting for big, bold colors and patterns, these office graphics are anything but boring. By creating an energetic and comfortable environment, who wouldn't want to come to work everyday?

Services: Print, Installation



LexisNexis Risk Solutions

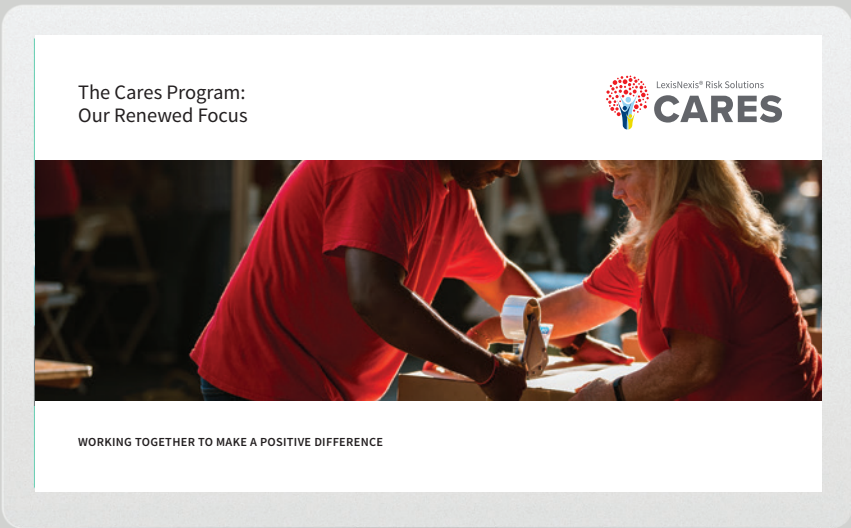
Long-standing client, LexisNexis Risk Solutions came to Phase 3 to create a creative campaign for their CSR community relations initiative, the CARES program. We developed the overall creative concept, key messaging and expression that included the logo, poster, flyer, landing page assets and Powerpoint presentation.

Services: Branding, Creative

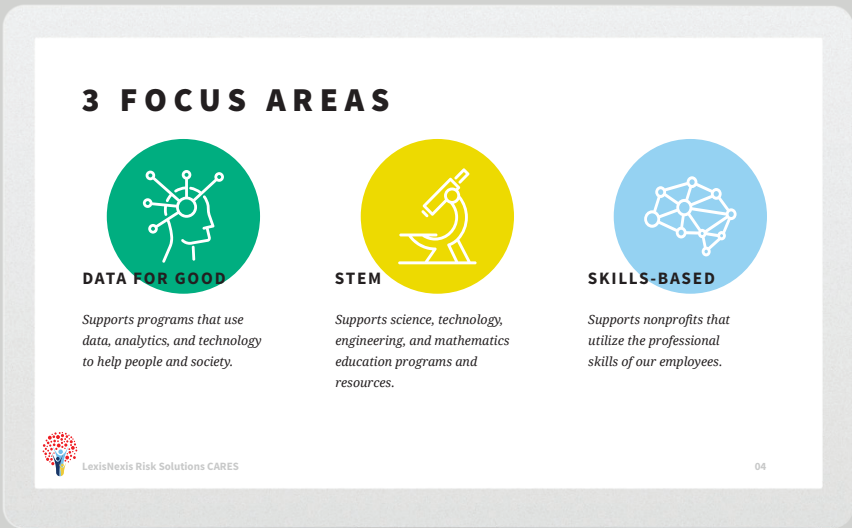
Sample Tactics: Desk Drop, Poster, Flyer



PowerPoint Cover



PowerPoint Slide



Phase 3 provides integrated marketing and print services – from ideation to execution – to simplify the way you connect with your customers.

Branding

Environmental Design

PR & Social

Website Development

Small Format Printing

Large Format Printing

Fabrication & Installation

Promotional Products

Ready to get started?

Call your Account Manager about your next project, or visit *phase3mc.com*.

PHASE:3

