

APRIL 2021 PROJECT HIGHLIGHTS

Ideation to Execution

PHASE:3

Akara Partners - Kenect Nashville

Phase 3 teamed up with Akara Partners for the first time to help launch their new innovative coworking, multi-use, apartment community, Kenect Nashville. By refining their brand, developing a new communications strategy, a new brand expression and creating a library of social assets, brochure and <u>launch video</u> – Phase 3 lead a successful launch campaign, providing them with a reliable and scalable foundation for future growth.

Services: Branding, Public Relations









Kenect





KB Advisors



GREETINGS

2021 IS OUR FIRM'S 20TH ANNIVERSARY YEAR!

As we embark on this new decade in business, we are refreshing our name. As of January 1, 2021, Bleakly Advisory Group is doing business as **KB Advisory Group**.

You can expect the same trusted staff of consultants who are proud to continue to offer excellent service and a renewed energy for answering the tough questions in real estate and urban economics for our clients. With the refreshed name comes a new logo and a new website: www.kbagroup.com

nothing but the best in 2021.

Yours,

Mult

Geoff Koski, President KB Advisory Group

As a new client, KB Advisors looked to Phase 3 to help kickstart their new brand, by not only designing and printing their collateral, but also providing insights on the newest promotional trends for their employees and customer gifts.

Services: Promotional Items, Small Format Print, Graphic Design

Thank you for your connection to KB Advisory Group, and we wish you and yours

Informed, Insightful, Innovative



KB ADVISORY GROUP

UNTUCKit

Over the past 10 years, Phase 3 has worked with this New York City-based retail brand and has assisted in helping them grow into more than 70 locations. To expand their retail footprint with ready to-go marketing logistics, Phase 3 introduced UNTUCKit to Medialink, our print-on-demand, warehousing and distribution services.

Services: Medialink, Large and Small Format Print, Warehousing, Distribution



Account Contact Contact	ANATOMY OF AN UNTUCKIT SHIRT PRINT AS ACRYLIC FOLDING BOARD SKU: AUSPFB	DETAILS Anatomy (surface re top to pro opening a On Dema List Price: Taxable: \ \$30
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P Nº. 04 . APRIL . FIRST LOOK

WELCOME TO THE UNTUCKIT PRINT-ON DEMAND PORTAL!

The go-to place for all the UNTUCKit marketing material



Despite the COVID-19 pandemic, Phase 3 sucessfully supported the grand opening of the Kinley Chattagnooga, a Marriott hotel, in early March. The hotel is located in Chattanooga's eclectic Southside entertainment district.

Services: Grand Opening Public Relations Services



Kinley Chattanooga

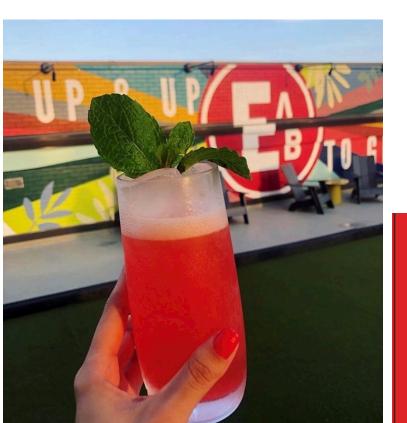


Edgar's Above Broad - Goodwill Industries

To support the opening of Goodwill Industries of Middle GA's new restaurant concept, Edgar's Above Broad, Phase 3 deep dived into the Augusta, GA market to develop and execute a compelling brand narrative, expression, website and the fun creative deliverables you see here. EAB is not only a restaurant but also a rooftop entertainment venue, so it was only appropriate that their brand match this social enterprise's fun, breezy atmostphere.

Services: Branding, Website, Large Format Printing

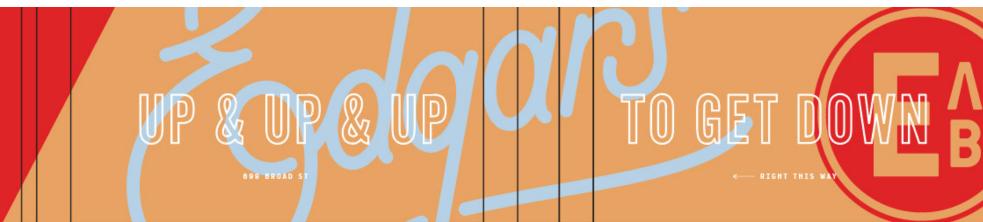


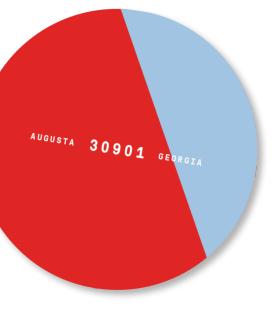














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699 BROAD ST Augusta ga 30901

EDGARSABOVEBROAD.COM

Tennessee Brew Works

Phase 3 has worked with the Tennessee Brew Works team since 2017 and over the past 4 years have successfully generated exposure for this local Nashville including Turner Haus Brewery in Chicago, one of taproom and brewery. Using our stellar media relation services, we have earned almost 900 press hits from local publications to national spots, reaching over 146,300,000 people.

Services: Media Relations

Additionally, over the past few months, Tennessee Brew Works has participated in several collaborations, the few Black-owned breweries in the country. To celebrate Black History Month, the breweries released Gazelle, a hazy double IPA, which was named in honor of Tennessee native and Olympic legenda Wilma Rudolph.

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LATEST NEWS							Packaging & Warehouse	Operator - Graft	
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	Th	e first release in the "C	`ocktail Series" is a	Pineapple Blood Oran	nge and Coconut Ale	meticu-		1022	







WELCOME!

#nissan #kiddovation2018

PASSPORT **TO FUN**



Sign in to get your passport to fun. Don't forget to sign out as well!

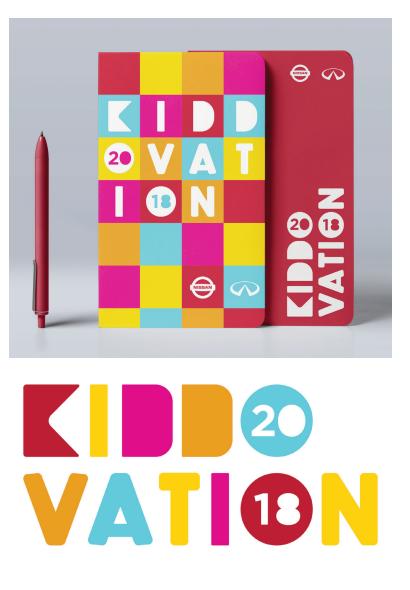
Be sure to take a fun picture to keep, and to use as your badge photo.



#nissan #kiddovation2018

Nissan

Services: Branding, Small Format Printing, Promotional Products



To go all out for their first-ever career day, Nissan North America awarded Phase 3's KIDDOVATION concept as the winning campaign for this annual event. The full campaign scope included naming, branding, graphic design and production of all of the event's graphics and giveaways.



Solutions Architecture

As the Hawthorne School District in New Jersey was gearing up to reopen, they reached out to Solutions Architecture to help revamp key areas within various school locations. Phase 3 was brought in to do the site surveys, provide substrate recommendations and finally print and install. What a great collaboration!

Services: Large Format Print, Installation





Neiman Marcus

Phase 3's Fabrication team had the great opportunity to ideate and fabricate Neiman Marcus branded trunks. The trunks, which came in multiple sizes and were made of various materials, were sent out to a handful of locations, where influencers were invited to come showcase.

Services: Fabrication















LEATHER / FAUX

QUILTED FABRIC

QUILTED LEATHER





TUFTED



BRASS

Materials

Phase 3 provides integrated marketing and print services – from ideation to execution – to simplify the way you connect with your customers.

Branding	Small Format Printing				
Environmental Design	Large Format Printing				
PR & Social	Fabrication & Installation				
Website Development	Promotional Products				

Ready to get started?

Call your Account Manager about your next project, or visit *phase3mc.com*.

PHASE:3



