

FEBRUARY 2021

**PROJECT
HIGHLIGHTS**

**Ideation to
Execution**

Nº. 01

first look.

PHASE:3

Red Bull

Phase 3 teamed up with Red Bull to print 2,000 square feet of permanent adhesive graphics to cover a custom-built snowboarding feature called “Winks Way” in Blowing Rock, NC.

Services: Large Format Print





Chobani

Chobani tapped Phase 3 to print a custom cookbook to be used in a promotion for National Greek Yogurt Day. They were so pleased with the results, they ordered another 1,500 for their employees as holiday gifts.

Services: Offset Print, Large Format Print, Finishing



HiTone

Phase 3 was tasked with creating an original brand for a new fitness studio concept with locations throughout the Southeast.

Services: Branding, Environmental Graphic Design, Large Format Print, Installation





Castellan

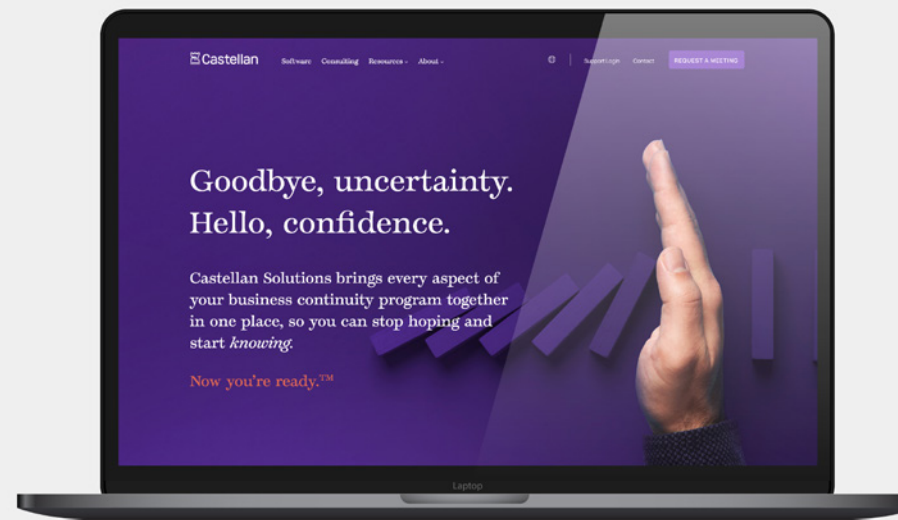
Phase 3 created a compelling brand platform for new business continuity company formed from the merger of three entities. Our Public Relations team worked with their team to announce the acquisitions, the brand transition and develop thought leadership for its executives.

Services: Branding, Public Relations, Social Media, Website Development, Small Format Print

WHITE PAPER

Your Guide to Pandemic Planning

Developing and reviewing your organizational pandemic plan.



Now you're ready.™



Epicurean

Long-term client Selig Enterprises engaged Phase 3 to produce impactful environmental graphics announcing the arrival of the Epicurean Hotel in Midtown Atlanta.

Services: Graphic Design, Large Format Print, Installation





Fountain Place

Phase 3 created a powerful leasing video for Dallas-Fort Worth's Fountain Place, designed by renowned architect I.M. Pei. Additionally, Phase 3 designed the environmental signage program for the iconic development.

*Services: Video Concept and Production,
Environmental Graphic Design*

[Play Video »](#)



WORK IN ART

gusto!

The Phase 3 PR team executed a highly successful grand opening in Alpharetta, Ga for client *gusto!*

Services: Grassroots Marketing, Community Relations, Event Management, Influencer Relations, Direct Mail





The Annaline

Multi-family real estate developer, Waterton, hired Phase 3 to create the brand identity for its newest community in Nashville. Phase 3 explored a wide range of brand identity concepts based on the idea of 'mosaic.'

Services: Branding

Tupelo Honey

Amidst the COVID-19 pandemic, Tupelo Honey charged Phase 3 to create an influencer campaign that would generate buzz and excitement for each of their 17 locations.

Services: Influencer Relations, Social Media





Wellness One
by **Delek**

Delek

Delek US came to Phase 3 seeking a creative brand strategy for its employee wellness initiative. Our research and insights led us to create empowering messaging to influence healthy habits in its 1,400 employees nationwide.

Services: Branding, Small Format Printing, Fulfillment



Phase 3 provides integrated marketing and print services – from ideation to execution – to simplify the way you connect with your customers.

Branding

Environmental Design

PR & Social

Website Development

Small Format Printing

Large Format Printing

Fabrication & Installation

Promotional Products



Ready to get started?

Call your Account Manager about your next project, or visit phase3mc.com.

PHASE:3