



# HOW DATA SCIENCE LEADERS CAN IDEATE, EXPERIMENT AND OPERATIONALIZE ALL IN THE SAME DAY.

Here's the problem: your brilliant data science team is swamped by data wrangling, business requests and ML model administration to deliver the value it's capable of.

To accelerate, they need richer data and an end-to-end operationalized ML environment that frees them to create insights and refine the models that could transform the customer experiences you provide.

Unlock your team's full potential with an end-to-end solution that:

- **Accelerates** advanced AI and ML capabilities
- **Unlocks** richer insights and faster cycle times
- **Supports** more valuable customer experiences and interactions

## Intent Workflow, the privacy-first customer insight ML platform, empowers your data teams to drive personalization at scale.

### You can:

- **Automate** the repetitive, low-value tasks in the ML model management
- Generate sample data from your production data and **move quicker from test to production** (using micro databases for each customer, not a data lake)
- **Quickly and easily use** the most recent data available, to super-charge your models)
- Get **real-time** audience **insights** and enhance customer profiles (with human understanding)
- **Respond faster** and shorten project cycle times
- **Fits** your existing tech stack and systems using simple two-way API integration

**This is the hardest (and most lucrative) challenge in customer data science right now.**

**There's a universe of insight waiting to be put into action...**

**60-73%** of enterprise data goes unused for analytics  
\* Forrester, January 2016

**More (and better) models quickly compound into a huge competitive advantage...**

**87%** of data science projects don't make it into production  
\* VentureBeat, July 2019

**You can analyze more data while providing better privacy...**

**> 70%** of employees have access to data they should not  
\* Harvard Business Review, May-June 2017

**Ready to reclaim your time and turn it to better things?**

Email us at [tellmemore@intenthq.com](mailto:tellmemore@intenthq.com), or speak to your contact at Intent HQ, or visit [www.intenthq.com](http://www.intenthq.com)