

HOMESMART

DEFY BOUNDARIES

GROWTH SUMMIT 22

SPONSORSHIP PACKAGES

PLATINUM

+12-Month Premier Partner Program

\$18,995

As a platinum sponsor, your organization will receive maximum exposure throughout pre-event and week-of-event marketing as well as during event activities and post-event follow-up.

- HomeSmart's 12-month Premier Partner Program & marketing campaign
- Large booth: (2) 6' tables, (3) chairs, (3) lunches
- Logo and hyperlink on sponsorship page of event website
- Logo on attendee name badge
- Logo on (10) pre-conference emails
- Logo on (2) post-conference emails
- Swag item for table in general session*
- Company logo on day-of-event signage
- (1) Leave-behind marketing piece on lunch tables (1 day)*
- Opportunity to have (1) marketing promotional item for attendee swag bag*
- Logo on gala item such as napkins, trinket on tables, etc*
- Logo at lunch (1 day, non-exclusive)
- (4) Conference tickets
- Logo on events collateral
- Logo on hold screens in sessions
- (10) Social media mentions prior to the event
- (4) Social media mentions during the event
- Giveaway from stage
- Photo booth at National Diamond Awards Gala
- (2) Pre-event webinars
- Broker Awards Sponsor
- Logo displayed on events signage at Broker Awards

**Must be provided by sponsoring organization and must be approved by HomeSmart International.*

GOLD

+12-Month Premier Partner Program

\$12,995

Our gold sponsorship is designed to create a high level of exposure throughout pre-event and week-of-event marketing as well as during event activities and post-event follow-up.

- HomeSmart's 12-month Premier Partner Program & marketing campaign
- Large booth: (2) 6' tables, (3) chairs, (3) lunches
- Logo and hyperlink on sponsorship page of event website
- Logo on attendee name badge
- Logo on (5) pre-conference emails
- Logo on (2) post-conference emails
- Logo on day-of-event signage
- (1) Leave-behind marketing piece on lunch tables (1 day)*
- Opportunity to have (1) marketing promotional item for attendee swag bag*
- Logo at lunch (1 day, non-exclusive)
- (2) Conference tickets
- Logo on events collateral
- Logo on hold screens in sessions
- (1) Pre-event webinar
- (3) Social media mentions prior to the event
- (2) Social media mentions during the event

SILVER

+12-Month Premier Partner Program

\$8,500

Our silver sponsorship is designed for companies wanting more exposure than just booth space and a primary focus on pre-event and week-of-event activities.

- HomeSmart's 12-month Premier Partner Program & marketing campaign
- Standard booth: (1) 6' tables, (2) chairs, (2) lunches
- Logo and hyperlink on sponsorship page of event website
- Logo on (3) pre-conference emails
- Logo on (1) post-conference email
- Company name listed on day-of-event signage
- Opportunity to have (1) marketing promotional item for attendee swag bag*
- Logo at lunch (1 day, non-exclusive)
- (1) Conference ticket
- Logo on events collateral
- Company name listed on hold screens in sessions
- (1) Social media mention prior to the event
- (1) Social media mention during the event

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BROKER BRUNCH

\$20,000

- 10-15 min. presentation at the broker brunch
- Logo on brunch event signage
- Logo on welcome emails
- Logo on broker brunch items such as napkins, trinket on tables, coffee, etc.*
- Large booth with all its inclusions during the brunch only
- (1) Social media mention during the event
- (1) Social media mention prior to the event
- Logo and hyperlink on sponsorship page of event website

SPONSORSHIP & BOOTH ADD-ONS

Booth Upgrade <i>Extra table. Only available to sponsor level</i>	\$1,000
Exclusive Welcome Bag <i>One (1) available</i>	\$4,000
Breakout Sessions <i>Two (2) available</i>	\$2,000
Social Media Filter at Event <i>One (1) available</i>	\$2,000

CONCERT & BROKER AWARDS SPONSOR

\$40,000

As a concert sponsor, your organization will receive maximum exposure in concert and week-of-event marketing, during event activities as well as in our post-event follow-up.

- Ten (10) wristbands to the show
- Logo will appear in concert's pre-marketing materials targeted to our 23,000+ agents across the U.S.
- Logo will appear in concert's step and repeat for audience members to take photos in front of
- Logo will appear on the concert section of our website with hyperlink to the sponsor's website
- Branded signage on all Draï's television screens, including displays at entry, cabanas and bungalows
- Static branding (up to 6) on the Draï's LED screens (inside and outside club venue)
- Logo will appear on event signage at Broker Awards

WELCOME & VIP RECEPTIONS

\$15,000

VIP reception includes Elite, Chairman's and President's Club members.

- Logo on welcome reception event signage
- Logo on welcome emails
- Logo on welcome reception items such as napkins, trinkets on tables, etc.*
- Opportunity to have (1) marketing promotional item at registration desk
- Logo on photo booth with booth for promotion

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SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
Sponsorship Package Price	\$18,995	\$12,995	\$8,500
12-Month Premier Partner Program	✓	✓	✓
Conference booth space and inclusions	Large	Large	Standard
Logo and hyperlink on the sponsorship page of the event website	✓	✓	✓
Logo on attendee name badge	✓	✓	—
Logo on pre-conference emails	10	5	3
Logo on post-conference emails	2	2	1
Giveaway from stage	✓	—	—
Opportunity to have (1) promotional item at attendees' chairs during the general session*	✓	—	—
Logo or company name listed on the day-of-event signage	Logo	Logo	Listed
(1) Leave-behind marketing piece on lunch tables (1 day)*	✓	✓	—
Photo booth at National Diamond Awards Gala	✓	—	—
Logo on gala item such as napkins, trinket on tables, etc*	✓	—	—
Logo at lunch (1 day, non-exclusive)	✓	✓	✓
Full conference tickets	4	2	1
Opportunity to have (1) marketing promotional item for attendee swag bag*	✓	✓	✓
Logo on events collateral	✓	✓	✓
Logo or company name listed on hold screens in sessions	Logo	Logo	Listed
Pre-event webinar	2	1	—
Social media mentions prior to the event	10	3	1
Social media mentions during the event	4	2	1
Broker Awards sponsor	Logo	—	—

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<https://bit.ly/2022GrowthSummitSponsorships>

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