




INRIVER PIM COMMERCETOOLS CONNECTOR


Manage your product information in inRiver PIM and push it effortlessly and directly to commercetools via our "inRiver PIM commercetools connector".



 Easily send product information to commercetools

 Supports product relations, upselling & cross-selling

 Automatically publish new or updated product information

 Data import via API

Synchronize categories and hierarchies from inRiver to commercetools

Publish all asset types

Maintain channel-specific assortments

Customizations possible



HOW IT WORKS

The connector ensures that all changes made in inRiver PIM are automatically pushed to the commercetools API. Through the API the data gets imported and published. The connector ensures instant and effortless updates to all your commercetools websites. The completeness rules, quality constraints, and approval flows in inRiver will make sure that no unfinished data is sent to commercetools.

KEY BENEFITS

- Faster time to market!
- Automated publishing process
- Eliminate manual work
- Use the inRiver PIM features to easily manage Product information
- Ensure Data Quality
- Easy off the shelf connector, preconfigured solution

FOR MORE INFORMATION CONTACT
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