

MADE IN ILLINOIS.

MADE TO BRAINSTORM



Made in IL: A Playbook for Illinois Manufacturers to Compete and Win is meant to help you think of new ideas and ways to improve your company. Please use this handy handout to document those great ideas in three convenient steps!

Step 1: Bookmark Your Ideas

As you read, jot down some areas your company is really good at and areas where your company can improve. Examples include employee engagement surveys, continuous improvement, Industrial Internet of Things, and anything else mentioned in Made in IL!

Make sure to include the Page Number you discovered this idea so you can reference it later.

Our Company is Really Good At...	Page #	Our Company Can Improve On...	Page #
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.

Step 2: Prioritize Your Ideas

Now that you have listed some ideas that your company has and hasn't implemented, how would you prioritize those? Jot down 5 projects you would like your company to implement in the next 5 months. Do you want to enhance an area your company is already really good at, or do you want to focus on an area your company hasn't prioritized before?



Projects (What)	Responsible (Who)	Start - End Date (When)	Impact (Why)
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.

Step 3: Implement Your Idea

If you need more help, below are some more tools to help you form your idea and get it ready for implementation. Happy project planning!

Project Name:	
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Team Leader:	
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Team Members	Names & Roles
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.

Stakeholders	Names & Roles
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.

Clarify the Problem

The Project Is:	
The Project Is Not:	
Problem Statement:	

Root Cause Analysis

Apparent Problem:	
Symptoms of Problem:	<ol style="list-style-type: none"> <li data-bbox="332 1453 1534 1579">1. <li data-bbox="332 1579 1534 1705">2. <li data-bbox="332 1705 1534 1967">3.

Potential Root Causes:	1. 2. 3. 4. 5. 6. 7. 8. 9. 10.
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Actual Root Cause:	
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Set Project Roles
1. 2. 3. 4. 5.

Plan How to Monitor Results

Result	Measure/Metric	When To Measure	Who Will Measure
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.

Plan How to Share Project Results/Success

Result	When to Share	How to Share	Who Will Measure
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.