

## Advisory Board Member Introduction:

### Serge Conesa

Founder and CEO of Immersion4, 30 years of extensive experience across the data, communications & IT networking industries

Being directly involved in these industries for years offered Serge a first-hand view of mounting energy-related issues as a result of the exponential demand in electronics, communication and data. Passionate about preserving the planet, and fixing the problems we've created for our children and the generations to come, Serge founded Immersion4 to drive innovative energy-efficient methods of data centre cooling, whilst simultaneously supporting local communities and developing environmentally friendly technology.

Serge's commitment to these issues are firmly rooted in his core pillars of business, being:

- No water consumption
- No CO2 emission
- No GHG (Greenhouse Gas) emission
- Ethical

These are then expanded on in the principles of their Dynamic Thermal Management™ data centre technology, collectively known as the 4 'E's'.

1. Eco-conservation: The best energy savings is the energy we don't use from the server to the building.
2. Environmental conservation: To preserve & enhance the "Quality of Life" QoL.
3. Circular economy: "Pay as you Grow". No up-front sizing. The best datacenter is the one with no datacenter infrastructure required.
4. Ecologically sustainable: 99,99% built on recyclable materials.

As a company with a vested interest in sustainable solutions and new paradigms when it comes to bitcoin mining centres, Bitstocks is delighted to welcome Serge to our Advisory Board, and look forward to pioneering collaboration going forward.